

Investigations into Disinformation Dynamics

Rationale: Supporting country-specific and thematic investigations that can provide new insights into concrete cases of disinformation, the specific mechanisms that enable its dissemination online, and its impact on public opinion, with a view to strengthening a EU-relevant evidence-base about the dynamics of disinformation and paving the way to follow-on research



Objectives

Plugging the existing knowledge gaps on the scale and scope of disinformation in Europe. Examples of relevant projects include:

- **“Follow-the money” analyses that monitor the economics of disinformation and funding channels;**
- **“Anatomy of disinformation” reports that investigate tactics, techniques and protocols (TTPs);**
- **Investigations into comparative contentious issues, with a focus on actors and targets;**
- **Investigations into disinformation networks;**
- **Surveys on the impact of disinformation, including deployment of audience measurement techniques.**



Eligible Entities

- **Non-profit organisations, including public service media;**
- **Universities;**
- **Educational institutions;**
- **Research centres;**
- **Non-governmental organisations;**
- **Media Literacy organisations**
- **For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions**

Obligation to constitute a consortium

Excluded entities may take part in the projects at their own costs or via sub-contracting



Project Size/Duration

Projects applying to this Call should have a maximum duration of 9 months and can benefit from a grant of up to € 150 000

Ex-post selection of a follow-on research project or media literacy initiative of 18 months duration, which may be supported with a grant of up to € 400 000



Eligible Activities

- **Acquisition and analysis of existing research, fact-checking materials and datasets;**
- **Production, distribution and adaptation in different languages of reports and analyses;**
- **Awareness-raising actions, including conferences, seminars, and events, and dissemination activities;**
- **Usage of relevant innovative tools;**
- **Social media campaigns;**
- **Creation and improvement of networks and exchanges of good practices**

Research for a Transparent and Resilient Information Ecosystem

Rationale: Addressing one or more of the research areas listed in EDMO's Scientific Focus, with a view to filling existing gaps in relevant literature by combining perspectives from different disciplines, deploying new methodologies, or laying out standards/frameworks/approaches to better understand social harms caused by disinformation



Objectives

Wide range of relevant research topics. Examples thereof include:

- Understudied topics, media platforms and data;
- Structural indicators to reliably measure the impact of disinformation;
- Methodologies for tracing monetisation mechanisms of disinformation;
- The functioning of recommender systems and algorithms;
- The economic and socio-political factors that foster the impact of disinformation on public-opinion forming;
- The effects of new technologies such as AI on cognitive processes, civic behaviour and trust;
- Innovative theoretical approaches, combined with sandboxes, to enhance access to professional journalistic content.



Eligible Entities

- Non-profit organisations, including public service media;
- Universities;
- Educational institutions;
- Research centres;
- Non-governmental organisations;
- For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions

Obligation to constitute a consortium

Excluded entities may take part in the projects at their own costs or via sub-contracting



Project Size/Duration

Projects applying to this Call should have a maximum duration of 18 months and can benefit from a grant of up to € 400 000.







Eligible Activities

- Research activities, including data collection and analytics;
- Production of original content in the form of studies, analyses, mapping projects;
- Creation and use of testing environments (sandboxes) to experiment with relevant solutions to counter disinformation;
- Creation and improvement of networks and exchanges of good practices;
- Usage of innovative tools to improve the analysis of systemic risks within specific media ecosystems;
- Awareness-raising and dissemination actions, including conferences, seminars, events

Enhancing Societal Resilience through Media Literacy

Rationale: Supporting initiatives that enhance digital media and information literacy skills in targeted European countries or regions by improving all technical, cognitive, social, civic and creative capacities that allow citizens to access the media, to have a critical understanding of it and to interact with it

 Objectives	 Eligible Entities	 Project Size/Duration	 Eligible Activities
<p>A wide variety of initiatives may be supported . Projects should aim to:</p> <ul style="list-style-type: none"> ◦ Identify and test robust and innovative pedagogic approaches, built on best practices, or ◦ Extend the scope of previous, successful initiatives to new geographies or demographic groups, or ◦ Leverage outcomes of on-going initiatives to maximise societal impact for a given geography or demographic group. <p>In-depth studies aimed at mapping and analysing media literacy initiatives in Europe are also covered .</p>	<ul style="list-style-type: none"> ◦ Non-profit organisations, including public service media; ◦ Media Literacy organisations ◦ Universities; ◦ Educational institutions; ◦ Research centres; ◦ Non-governmental organisations; ◦ For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions <p>Obligation to constitute a consortium</p> <p>Excluded entities may take part in the projects at their own costs or via sub-contracting</p>	<p>Projects applying to this Call should have a maximum duration of 18 months and can benefit from a grant of up to € 400 000.</p>	<ul style="list-style-type: none"> ◦ Production, distribution and adaptation to different linguistic and cultural contexts of original educational materials; ◦ Training activities, as well as awareness-raising actions, including conferences, seminars, events; ◦ Development of innovative tools fostering a critical use of digital media; ◦ Identification of best practices and efficient dissemination activities; ◦ Promotion of social media campaigns; ◦ Creation and improvement of networks and uptake of innovative methodologies

General Guidance

Applicants should **carefully consider which call fits best their profile**: Simultaneous applications to several calls are not allowed (NB: specific rules apply to fact-checking projects)

Before submitting a proposal, applicants should thoroughly check **all the relevant standards**, namely:

- Eligibility criteria
- Operational capacity
- Financial capacity
- Exclusion criteria

Selection criteria are specific to each call, but are grouped under four common categories:

- Relevance
- Quality of content and activities
- Project management
- Dissemination