

# European | **MEDIA AND INFORMATION** | Fund



## **INFORMATION SESSION ON OPEN CALLS:**

*Investigations into Disinformation Dynamics*

*Research for a Transparent and Resilient Information Ecosystem*

*Media and Information Literacy for Societal Resilience*

**27 MARCH 2024**

# INFORMATION SESSION

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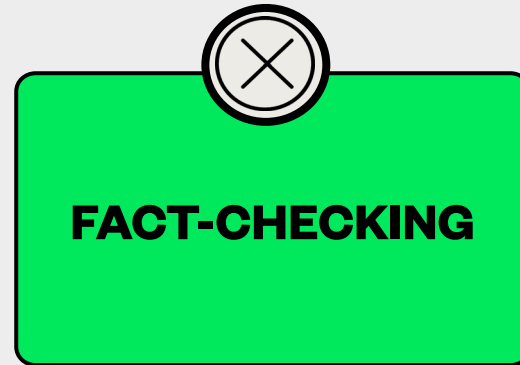
## AGENDA

11:00 – 11:15 / EMIF Overview

11:15 – 11:45 / Information on Open Calls

11:45 – 13:00 / Q&A Session

European **MEDIA AND INFORMATION** Fund



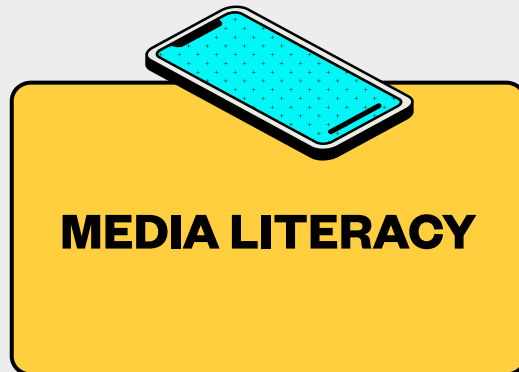
**FACT-CHECKING**



**INVESTIGATIONS INTO DISINFORMATION**



**RESEARCH**

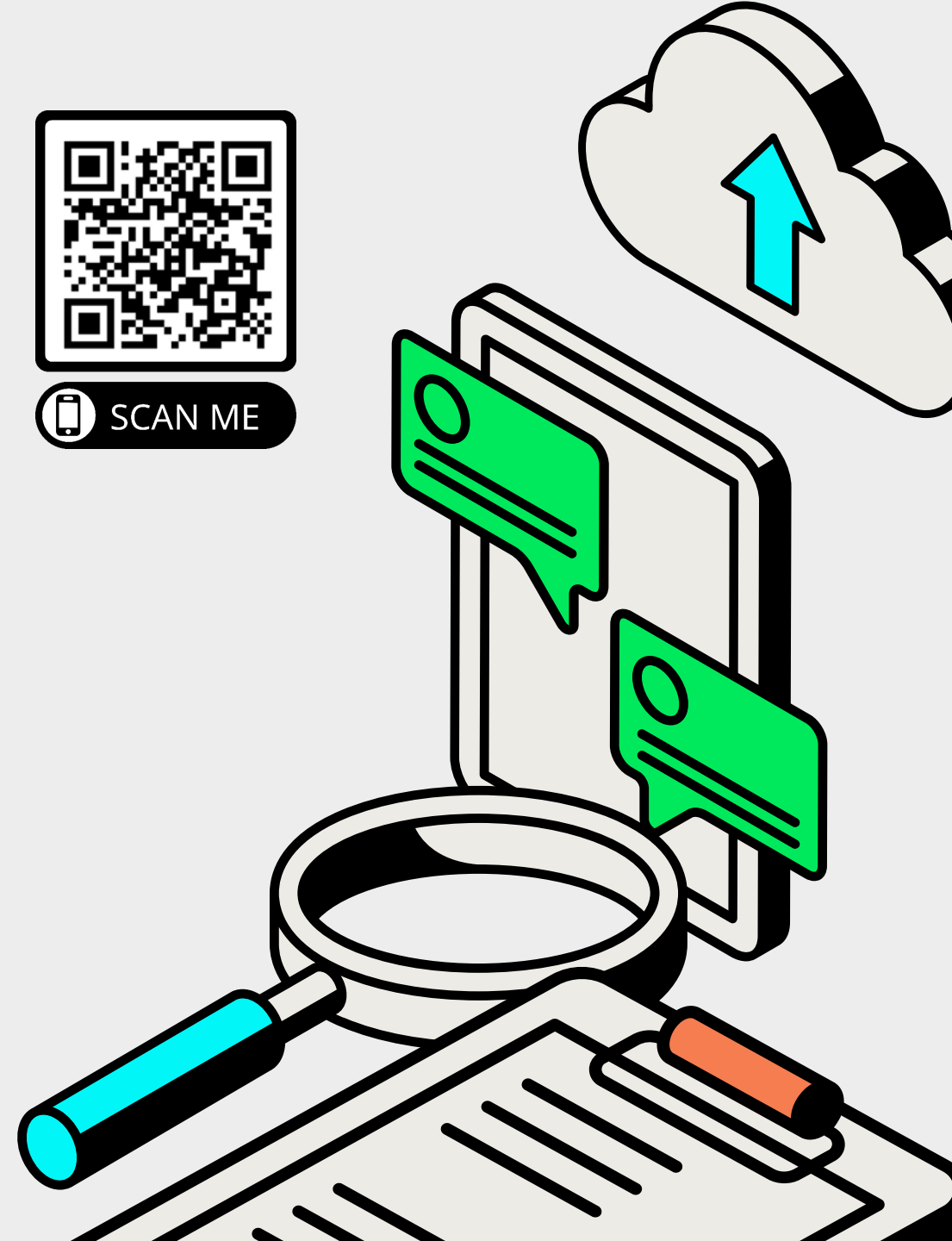


**MEDIA LITERACY**

Fund Partners



Donors



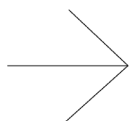
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## **CONSTITUTION**



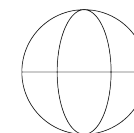
Multi-donor by design, the Fund was constituted by Google's inaugural contribution of 25 million euros for an initial duration of five years (2021-26).

## **MISSION**



The Fund supports collaborative efforts to debunk disinformation, amplify independent fact-checking, and enable targeted research and innovation tools designed to strengthen resilience and the ecosystem's response to disinformation.

## **SCOPE**



Funding is available to organisations based in European countries, including the EU, EFTA and UK, whose activities focus on the mentioned countries.



 **SCAN ME**





CALOUSTE  
GULBENKIAN  
FOUNDATION



**EUI** EUROPEAN  
UNIVERSITY  
INSTITUTE

**EMIF**



European Digital Media Observatory

**CGF REPRESENTATIVE**

**EUI REPRESENTATIVE**

**INDEPENDENT EXPERT**

**MANAGEMENT  
COMMITTEE**

EMIF UNIT

POLICY TEAM

**STEERING  
COMMITTEE**

**EUI  
REPRESENTATIVE**

**INDEPENDENT  
MEMBER**

**CGF  
REPRESENTATIVE**

**FOUNDATIONS  
REPRESENTATIVES**

# OPEN CALLS

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**INVESTIGATIONS INTO  
DISINFORMATION  
DYNAMICS 2024**

**APPLY NOW**

Open until  
**29 APR 2024**



**RESEARCH FOR A  
TRANSPARENT  
INFORMATION  
ECOSYSTEM 2024**

**APPLY NOW**

Open until  
**29 APR 2024**

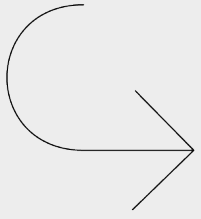


**MEDIA AND  
INFORMATION  
LITERACY 2024**

**APPLY NOW**

Open until  
**29 APR 2024**





# INVESTIGATIONS INTO DISINFORMATION DYNAMICS

Rationale: Supporting country-specific and thematic investigations that can provide new insights into concrete cases of disinformation, the specific mechanisms that enable its dissemination online, and its impact on public opinion, with a view to strengthening an EU-relevant evidence-base about the dynamics of disinformation and paving the way to follow-on research.

## OBJECTIVES

Plugging the existing knowledge gaps on the scale and scope of disinformation in Europe. Examples of relevant projects include:

- Investigations into foreign information manipulation and interference (FIMI);
- Investigations of climate-related disinformation;
- "Anatomy of disinformation" reports that investigate tactics, techniques and protocols (TTPs), actors and networks;
- Surveys on the impact of disinformation, including deployment of audience measurement techniques.

## ELIGIBLE ENTITIES

- Non-profit organisations, including public service media;
- Universities;
- Educational institutions;
- Research centres;
- Non-governmental organisations;
- Media Literacy organisations
- For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions.

Obligation to constitute a consortium.

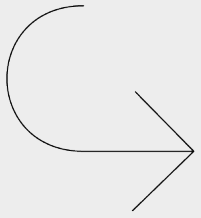
Excluded entities may take part in the projects at their own costs or via sub-contracting.

## PROJECT SIZE & DURATION

Projects applying to this Call should have a maximum duration of 9 months and can benefit from a grant of up to €150 000.

## ELIGIBLE ACTIVITIES

- Acquisition and analysis of existing research, fact-checking materials and datasets;
- Production, distribution and adaptation in different languages of reports and analyses;
- Awareness-raising actions, including conferences, seminars, and events, and dissemination activities;
- Usage of relevant innovative tools;
- Social media campaigns;
- Creation and improvement of networks and exchanges of good practices.



# RESEARCH FOR A TRANSPARENT AND RESILIENT INFORMATION ECOSYSTEM

Rationale: Addressing one or more of the research areas listed in [EDMO's Scientific Focus](#), with a view to filling existing gaps in relevant literature by combining perspectives from different disciplines, deploying new methodologies, or laying out standards/frameworks/approaches to better understand social harms caused by disinformation

## OBJECTIVES

Wide range of relevant research topics.  
Priorities include:

- Further development and testing of structural indicators to assess overall effectiveness measures foreseen in the Code of Practice on Disinformation;
- Development and testing of specific methodologies to reliably measure the reach and impact of various disinformation narratives in the EU;
- Development and testing of methodologies for tracing the mechanisms used to monetise disinformation content and/or spread disinformation paid-for content;
- In-depth and service-specific research on the functioning of VLOP/VLOSE recommender systems and algorithms.

## ELIGIBLE ENTITIES

- Non-profit organisations, including public service media;
- Universities;
- Educational institutions;
- Research centres;
- Non-governmental organisations;
- For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions.

Obligation to constitute a consortium.

Excluded entities may take part in the projects at their own costs or via subcontracting.

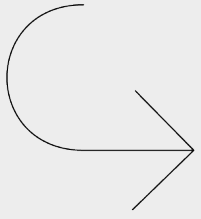
## PROJECT SIZE & DURATION

Projects applying to this Call should have a maximum duration of 18 months and can benefit from a grant of up to €400 000.

## ELIGIBLE ACTIVITIES

- Research activities, including data collection and analytics;
- Production of original content in the form of studies, analyses, mapping projects;
- Creation and use of testing environments (sandboxes) to experiment with relevant solutions to counter disinformation;
- Creation and improvement of networks and exchanges of good practices;
- Usage of innovative tools to improve the analysis of systemic risks within specific media ecosystems;
- Awareness-raising and dissemination actions, including conferences, seminars, events.





# MEDIA AND INFORMATION LITERACY FOR SOCIETAL RESILIENCE

Rationale: Supporting initiatives that enhance digital media and information literacy skills in targeted European countries or regions by improving all technical, cognitive, social, civic and creative capacities that allow citizens to access the media, to have a critical understanding of it and to interact with it

## OBJECTIVES

A wide variety of initiatives may be supported. Project priorities are:

- Fostering the adoption of professional standards for media literacy practitioners at the national level, taking into account, in particular, the regulatory framework set out under the Audio-visual Media Services Directive.
- Developing innovative approaches and pedagogic tools, and appropriate, replicable trainings/training materials.

## ELIGIBLE ENTITIES

- Non-profit organisations, including public service media;
- Universities;
- Educational institutions;
- Research centres;
- Non-governmental organisations;
- Media Literacy organisations
- For-profit fact-checkers, news media organisations, technology providers and research companies of any status and size, on certain conditions.

Obligation to constitute a consortium.

Excluded entities may take part in the projects at their own costs or via sub-contracting.

## PROJECT SIZE & DURATION

Projects applying to this Call should have a maximum duration of 18 months and can benefit from a grant of up to €400 000.

## ELIGIBLE ACTIVITIES

- Production, distribution and adaptation to different linguistic and cultural contexts of original educational materials;
- Training activities, as well as awareness-raising actions, including conferences, seminars, events;
- Development of innovative tools fostering a critical use of digital media;
- Identification of best practices and efficient dissemination activities;
- Promotion of social media campaigns;
- Creation and improvement of networks and uptake of innovative methodologies.

# GENERAL GUIDANCE

Applicants should carefully consider which call fits their profile best: Simultaneous applications to several calls are not allowed (NB: specific rules apply to fact-checking projects)

Before submitting a proposal, applicants should thoroughly check all the relevant standards, namely:

- Eligibility criteria
- Operational capacity
- Financial capacity
- Exclusion criteria

Selection criteria are specific to each call, but are grouped under four common categories:

- Relevance
- Quality of content and activities
- Project management
- Dissemination

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# FREQUENTLY ASKED QUESTIONS

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**ARE CURRENT GRANTEES ELIGIBLE TO APPLY TO 2024 CALLS?**

**DOES THE CONSORTIUM NEED TO BE COMPOSED OF ENTITIES FROM DIFFERENT COUNTRIES, OR IS IT POSSIBLE FOR ALL PARTNERS TO BE FROM THE SAME COUNTRY?**

**CAN ENTITIES APPLY TO MORE THAN ONE CALL OR SUBMIT DIFFERENT PROPOSALS TO THE SAME CALL?**

**WHO SHOULD SUBMIT THE DECLARATION OF HONOUR AND THE MANDATE?**

**WHAT DOCUMENTATION ARE PUBLIC ENTITIES, LIKE UNIVERSITIES, DISMISSED TO PRESENT?**

# FREQUENTLY ASKED QUESTIONS

European  
**MEDIA AND  
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## ARE CURRENT GRANTEES ELIGIBLE TO APPLY TO 2024 CALLS?

*Yes, entities that received funding on Calls for Proposals from previous years, 2022 and 2023, or the Call on “Boosting Fact-Checking Activities in Europe” can still apply to these Calls.*

# FREQUENTLY ASKED QUESTIONS

## **DOES THE CONSORTIUM NEED TO BE COMPOSED OF ENTITIES FROM DIFFERENT COUNTRIES, OR IS IT POSSIBLE FOR ALL PARTNERS TO BE FROM THE SAME COUNTRY?**

*The consortium can be composed of entities based in just one country, as long as it is in the EU, EFTA and the UK. Entities based outside of the EU, EFTA and the UK may enter the consortia as Non-Funded Partners or be subcontracted.*



# FREQUENTLY ASKED QUESTIONS

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## **CAN ENTITIES APPLY TO MORE THAN ONE CALL OR SUBMIT DIFFERENT PROPOSALS TO THE SAME CALL?**

*Regarding the three calls launched on 29 January 2024 under the areas of intervention of Investigations into Disinformation, Research – Studies & Sandboxes, and Actions in Support of Media Literacy, it is only possible to apply once to ONE of the three, EITHER as the lead partner OR as a partner.*

*It is, however, possible to simultaneously apply to the call “Boosting Fact-Checking Activities in Europe” and to ONE of the three calls mentioned above.*

# FREQUENTLY ASKED QUESTIONS

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## WHO SHOULD SUBMIT THE DECLARATION OF HONOUR AND THE MANDATE?

*Each member of the consortium, including the Lead Applicant, must provide an original “blue ink” signed declaration on their honour certifying that they are not in one of the situations referred to in the Exclusion Criteria section of the Calls document.*

*The mandate is a document that must be filled out and submitted by partner applicants, mandating the Lead Applicant to submit the proposal on behalf (and in the name of) all members of the consortium. For this reason, the Lead Applicant does not need to present a mandate.*

# FREQUENTLY ASKED QUESTIONS

## WHAT DOCUMENTATION ARE PUBLIC ENTITIES, LIKE UNIVERSITIES, DISMISSED TO PRESENT? ✕

*The verification of the financial capacity shall not apply to public bodies such as universities, research centres and educational institutions. This means that for these entities, section 2.2 Financial Capacity on the application form does not apply.*

*However, operational capacity must be assessed. In this understanding, a public entity (universities, research centres, educational institutions, and public media organisations with editorial independence) must present copy of the resolution, decision or other official document establishing the public-law entity, as well as to fill the other sections on the application form.*

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*Research for a Transparent and Resilient Information Ecosystem*

*Media and Information Literacy for Societal Resilience*

**APPLICATIONS UNTIL 29 APR 2024 AT 10:59 CET**

**MORE INFO**

[info@emifund.eu](mailto:info@emifund.eu)

