



SEPTEMBER 2-5, 2014. LONDON

THE UNUSUAL SUSPECTS FESTIVAL

UNLIKELY CONNECTIONS FOR SOCIAL CHANGE.



collaborate
at London South Bank University



CALOUSTE
GULBENKIAN
FOUNDATION



Welcome Letter

Dear all,

Welcome to the Unusual Suspects Festival – 3 days of 28 exciting events all over London where we hope you will make unlikely connections that can create real social change.

More than 35 organisations have come together to make this happen, and we are expecting more than 1,500 people to participate in the different walks, talks, and workshops which will take place all over London over the next few days. Many of these organisations and people who are hosting sessions have never worked together before – they are unlikely combinations that are coming together to find a common language and common purpose.

Collaboration is at the heart of this festival - in the approach, subject and in practice. Not only are we using the next 3 days to explore the relationship between collaboration and social innovation, each of these events are a collaboration between organisations that would not usually work together.

For SIX and Collaborate, this is a new collaboration too. By coming together to design this festival, we will enable those working to collaborate and improve public services in the UK the opportunity to draw from the growing field of international social innovation, tapping into a global repository of ideas, methods and people which they might otherwise be unaware of; and, conversely, the social innovation community can learn from direct exposure to a different set of issues and actors who are tackling social challenges every day.

The festival has been designed so you can plan your own experience, according to your time and interests. We hope your participation in the Festival will intrigue and inspire you to become a collaborator by openly sharing your insights, learning from others, and becoming part of a collaborative network. However you experience the Unusual Suspects Festival, we hope it is unusual for you!

We would like to thank all of you for being a part of this series of unusual events, and in particular the Calouste Gulbenkian Foundation UK who have made this event possible, from the first idea of the event, to the programme design.

We look forward to seeing you somewhere in London this week. Thank you for collaborating with us!

Best wishes on behalf of the organising team

Henry and Louise

About the Organisers

Social Innovation Exchange

www.socialinnovationexchange.org



SIX is now the world's primary network for social innovation. We connect social innovators in order to create and spread new ideas and solutions about how society can be strengthened and improved. We work with cities, national governments, and international bodies such as the European Commission to improve the methods with which our society find better solutions to challenges. We foster genuine, active connections between people building innovative solutions, from the grassroots to the policymaking level. By promoting learning across sectors, fields and countries and by communicating and disseminating ideas about social innovation, SIX builds the capacity of its members and enables them to work together to develop resources for social innovators around the world.

Collaborate

<http://www.collaboratei.com>

collaborate

Collaborate is an independent CIC focusing on the thinking, culture and practice of cross-sector collaboration in public services. We believe that an increasingly complex operating environment needs an outcomes-focused and more collaborative approach – and we work with government, business and civil society to make this happen in practice. Our partners and clients range from the Cabinet Office and Local Government Association to the Clore Social Leadership Programme and UNDP.

We are a place for creative thinking, policy development, and a 'shared space' for insight, debate and problem-solving. Our mission is to make a real difference to social outcomes – through equipping leaders to deliver radically better services to the public.

Calouste Gulbenkian Foundation

<http://www.gulbenkian.org.uk/>



CALOUSTE
GULBENKIAN
FOUNDATION

We are an international charitable foundation with cultural, educational, social and scientific interests, based in Lisbon with offices in London and Paris. The purpose of the UK Branch in London is to bring about long-term improvements in well-being, particularly for the most vulnerable, by creating connections across boundaries (national borders, communities, disciplines and sectors) which deliver social, cultural and environmental value.

We're Here to Help!

If you have any questions, please feel free to contact someone below:



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ual:
DESIS
lab



Nesta...





The Unusual Suspects Festival Programme: Unlikely Connections for Social Change



Tuesday
2nd Sep 2014

01 Pre-Festival event: Making sense of the UK Collaborative Economy.
Nesta and the Collaborative Lab

Wednesday
3rd Sep 2014

02 How do we better lead to create more integrated and person centred public services?
The Leadership centre

05 How can we better collaborate to address youth employment?
London Youth

08 How can we better collaborate to address youth employment?
London Youth

03 How do we promote a cooperative approach to asset based community development?
Croydon Council and Croydon Voluntary Action

06 How can communities better collaborate? Inspirational stories of the power of communities.
Locality and Community Leaders

04 People helping people - The Future of Public Services.

07 Collaborating to create a movement.
UpRising and All Out

Thursday
4th Sep 2014

12 Building new ecosystems of collaboration and innovation.
LankellyChase Foundation, Civic Systems Lab and the Social Enterprise Foundation

13 How do we engage local communities throughout redevelopment and regeneration projects?
Social Life and Local Community Leaders

14 How can technology help cities and regions to help themselves?
Microsoft

15 How can we collaborate to build better evidence?
TSIP, Project Oracle and The Impact Hub Westminster

11 How can we collaborate to share learning in a decentralised humanitarian system?
The Start Network and members

16 How can we engage people in social change: Bridging the gap between makers and the community.

Friday
5th Sep 2014

22 How do we collaborate to create an ecosystem that supports innovation?
Social Innovation Generation

25 How to create a sharing platter: Food, Social innovation and Collaboration across Europe?
URBACT

23 How can governments better engage with citizens during decision-making?
Seoul Metropolitan Government and Spreadi

26 Collaborating to work across organisational boundaries: What it is really like?
MEAM and Coalition Members

24 Hong Kong-UK Exchange: What significant cross-sector collaborations and innovations have contributed to the recent growth of social enterprises?
British Council UK and Hong Kong

15:00

16:00

17:00

18:00

19:00

20:00

21:00

22:00

Opening Reception

How is design useful in the creation of inclusive collaborative processes?

Design Against Crime Research Centre and UAL DESIS Lab

09 How do we learn from others to better scale innovations?

The Impact Hub King's Cross and Scaling Experts

10 How can we harness the power of creativity to change society for the better?

Battersea Arts Centre and Local Artists

Nesta and The Cabinet Office

creativity.

the RSA

18 How to build capacity for social enterprise supporters?

UnLtd and GSEN

21 How do we better use digital technology to redistribute power in public services?

FutureGov

17 Strengthening existing community assets to prevent young people from offending.

Maslaha and MCP

19 How can we encourage the value of design at different levels of government?

Design Council and the Public Office

people as agents of gap between policy community.

Hackney CVS

20 From seed to soup: How can we grow enterprise in the community?

The U at the Young Foundation

Closing Reflection and Next Steps

Closing Reception



Opening Reception / Closing Reception

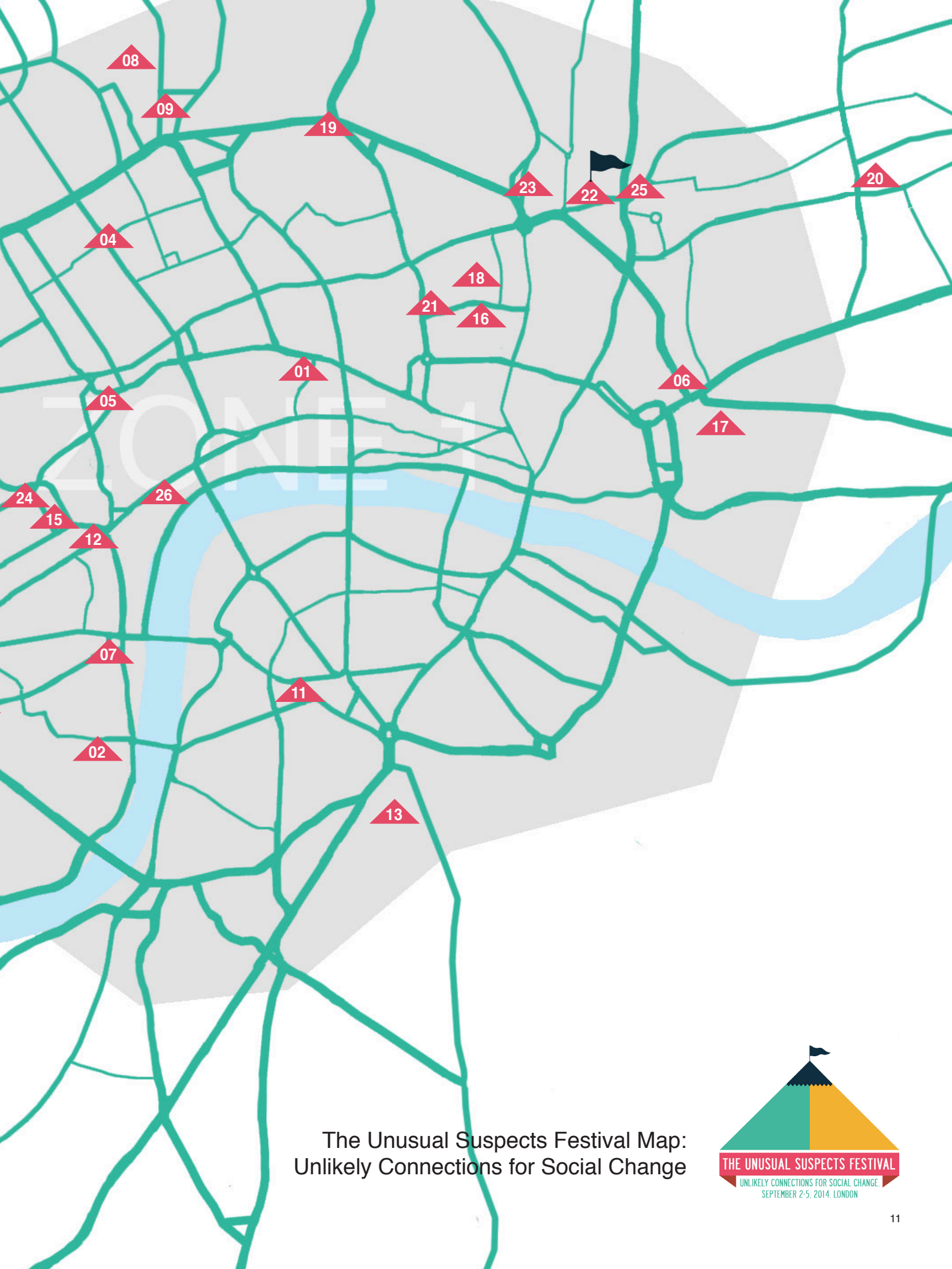
- 01 Nesta**
1 Plough Pl, EC4A 1DE
- 02 The Leadership Centre**
Local Government Association
Smith Square , SW1P 3HZ
- 03 Croydon Council**
Croydon Town Hall, CR0 1EA
(not shown on this map)
- 04 Nesta and the Cabinet Office**
Mary Ward House
5-7 Tavistock Pl, WC1H 9SN
- 05 London Youth**
Seven Dials Club
42 Earlham Street, WC2H 9LA
- 06 Locality**
Toynbee Hall
28 Commercial St, E1 6LS
- 07 UpRising and All Out**
Committee Room 12
Palace of Westminster, SW1A 0AA
- 08 Design Against Crime Research Centre / UAL DESIS Lab**
Central St Martin's
1 Granary Square, King's Cross N1C 4AA
- 09 The Impact Hub King's Cross**
The Impact Hub King's Cross
34B York Way, N1 9AB
- 10 Battersea Arts Centre**
Lavender Hill, SW11 5TN
- 11 The Start Network**
Amigo Hall, St. George's Cathedral
Lambeth Road, SE1
- 12 LankellyChase, Civic Systems Lab and the RSA**
8 John Adam St, WC2N 6EZ
- 13 Social Life**
12a Peacock Yard
Iliffe Street, SE17 3LH
- 14 Microsoft**
Victoria St, SW1E 5JD
- 15 The Social Innovation Partnership**
The Impact Hub Westminster
80 Haymarket, SW1Y 4TQ
- 16 Hackney**
The ELISE Centre
24-30 Dalston Lane, London E8 3AZ

- 17 Maslaha**
Whitechapel Gallery
77-82 Whitechapel High St, E1 7QX
- 18 UnLtd**
123 Whitecross St, EC1Y 8JJ
- 19 Design Council**
Angel Building
407 St John Street, EC1V 4AB
- 20 Young Foundation**
18 Victoria Park Square, E2 9PF
- 21 FutureGov**
45 Beech Street, EC2Y 8AD
- 22 Social Innovation Generation**
Calouste Gulbenkian Foundation
50 Hoxton Square, N1 6PB
- 23 Seoul Metropolitan Government and Spreadi**
Bl-nk
37 East Rd, N1 6AZ
- 24 British Council**
10 Spring Gardens, SW1A 2BN
- 25 URBACT**
388 Old St, London E1 6JE
- 26 MEAM**
Somerset House,
New Wing, Strand, WC2R 1LA

ZONE 2

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The Unusual Suspects Festival Map:
Unlikely Connections for Social Change



Programme Description

01

Pre-Festival event: Making sense of the UK collaborative Economy

Time: 9:00-11:30 AM, Tuesday
2nd September 2014

Location: 1 Plough PI, EC4A 1DE

Hosts and Collaborators:
Nesta and the Collaborative Lab

To coincide with the launch of Nesta and Collaborative Lab's new report exploring the UK's emerging collaborative economy, Nesta will be joined by a number of prominent figures operating in this space to discuss the collaborative economy in the UK.

The ways in which we consume, contribute and participate are changing. Amidst volatile markets and the rapid proliferation of digital technologies, a new swell of collaborative organisations and activities has emerged. The implications of these emergent models of exchange are significant for policy makers, entrepreneurs and for the public.

Join us for the launch of the report and discussion as we consider some of the challenges and opportunities presented by the collaborative economy.

02

How do we better understand and lead the systems we work within to create better, more integrated person centred public services?

Time: 9:00-11:00 AM, Wednesday
3rd September 2014

Location:
Local Government Association
Smith Square , SW1P 3HZ

Hosts and Collaborators:
The Leadership Centre

The context: Transforming services is hard. Organisations across the public, voluntary and private sectors are coming together to find new solutions to seemingly intractable problems by radically transforming their approach to services in their area. But whether they are tackling alcohol abuse, or supporting people with dementia, their success is being determined by people and culture.

Systems Leadership is a way of working that shares the burden of leadership to achieve large-scale change across communities. It goes beyond organisational boundaries and hierarchies, and extends across staff at all levels, professions and sectors. It involves people using services in the design and delivery of those services. Systems Leadership recognises that leadership is not vested in people solely through their authority or position; so it involves sharing leadership with others, coming together on the basis of a shared ambition and working together towards solutions.

About the session: In a world of reduced funding for public services, the answer is to work in a much more integrated way with other organisations and people – but how do you do this when the traditional mechanisms of control don't work across organisational boundaries?

How do you tackle complex 'wicked' issues when the solution is not in the gift of one organisation or person?

Getting the relationships between the people providing the service sorted out is an essential precursor to the most important relationship of all, which is of course with the service users. Staff involved in whole systems transformation who take time to develop shared values and aims and an understanding of each other's priorities are well placed to then create an environment in which service users are engaged and empowered.

About the host: The Leadership Centre helps to create great places to live by supporting local leaders to meet the specific challenges of effectively leading a place, rather than just their organisation. They create and facilitate the space for senior managers and politicians from across the public sector to think about the ambitions they have for their communities and how they can achieve them in order to fundamentally transform their localities for the better.

03

How do we promote a cooperative approach to asset based community development?

Time: 10:00-12:00 AM, Wednesday
3rd September 2014

Location:
Community Space, CR0 1EA

Hosts and Collaborators:
Croydon Council and Croydon
Voluntary Action

About the host: Croydon is the largest London Borough by population, and is one of the most diverse. The Council, along with other community and public sector partners, is facing significant financial challenges, as well as growing services demands. Working with all our partners we are committed to developing and delivering citizen-led services. Asset based community development and innovative cooperative models are a central foundation of achieving this.

The context: The shift towards councils being more pro-active in supporting citizen led and co-operative service solutions has been firmly cemented in the face of huge financial difficulty, demand and political pressures. But a number of challenges remain before that citizen-led and co-operative service vision is realised, namely improving collaborative partnerships between councils and different stakeholders as they negotiate a new deal that set out the commitments expected from communities, citizens, public sector organisations and local businesses.

About the session: Asset based community development can empower and enrich communities, help build resilience and unlock social innovation and collaboration to meet society's biggest challenges. These community assets include; the skills of the local residents, the power of local associations, the resources of public, private and non-profit institutions as well as the physical and economic resources of local places.

This event, hosted by Croydon Council, will examine how councils supporting co-operative processes are using asset based community development to help their communities reach their full potential. You will have an opportunity to hear from a number of our talented community connectors who have delivered and developed over 150 projects for the community and with the community. You will have an opportunity to discuss in detail via a World Café approach how you make asset based commissioning work.

04

People Helping People- The future of public services

Time: 9:00-16:30 PM, Wednesday
3rd September 2014

Location:
Mary Ward House
5-7 Tavistock Pl, WC1H 9SN

Hosts and Collaborators:
Nesta and The Cabinet Office

About the host: Nesta is the UK's innovation foundation, with a mission to help people and organisations bring great ideas to life. An independent charity, we help people and organisations bring great ideas to life. We do this by providing investments and grants and mobilising research, networks and skills. www.nesta.org.uk

The context: Whether we call it volunteering, social action or simply people helping people, we know that public services up and down the country are being transformed by using the skills and talents of the local community to augment public services.

Evidence suggests social action is changing lives. We don't think this is a periphery activity, we think it's at the heart of public service reform helping to improve outcomes and save money.

But what would public services look like if they were able to mobilise the latent talents and energy of the local community to solve problems? And what needs to happen to make the most of social action in the future?

About the session: This event, hosted by Nesta and the Cabinet Office, is for policy makers, public service commissioners, innovators and thinkers. We will explore the evidence for social action – that it is helping improve outcomes by transforming lives and improving public services. We'll work together on the practical opportunities to augment public services with the skills, talent and energy of local people and the road ahead if we are to make such volunteering normal.

The day will include panel and plenary sessions, a 'meet the innovator' showcase and 7 interactive workshops.

05

Bridging the gap between employers and young people: How can we better collaborate to address youth employment?

Time: 11:00-13:30 PM, Wednesday
3rd September 2014

Location:
Seven Dials Club
42 Earlham Street, WC2H 9LA

Hosts and Collaborators:
London Youth

About the host: London Youth supports a network of over 400 diverse community youth organisations. With unique reach to over 75,000 young Londoners, we deliver programmes with and through this network in every London borough and out of town at our two residential learning centres. We do this in London through an ever evolving range of contemporary programmes covering youth action and youth leadership, sports development, employability, the environment, tackling youth crime, youth work training, the London Youth Quality Mark and at our two outdoor residential centres, Woodrow High House and Hindleap Warren.

The context: For many young people, finding and keeping a job can be extremely difficult - particularly for those furthest from the labour market. For those young people who face additional barriers, including disabilities or those with parenting or caring responsibilities, existing employability programmes have not been successful in engaging them or supporting them into sustainable employment.

Therefore, addressing youth employment requires us to go beyond traditional employment services – and involve a range of employers, education providers, local authorities and other public services such as housing and health. Yet the challenge of building and sustaining collaborative approaches is rarely a part of mainstream service reform debates.

About the session: London Youth is organising a workshop exploring the importance of engaging employers and young people in programmes designed to tackle youth employability. The session will explore the benefits of forging collaboration between young people, employers and voluntary sector organisations working in employability, and how the different perspectives and opinions offered by these groups can insure that the programme reflects the needs of those not in work.

We will be sharing and welcoming creative ideas from collaborative participants and practitioners who are doing innovative things in recruitment, employers who are developing interesting and effective progression routes for young people when they are employed, as well as employers who are invested in developing career pathways within their organisations.

06

How can communities better collaborate? Inspirational stories of the power of communities.

Time: 12:00-15:00 PM, Wednesday
3rd September 2014

Location:
Toynbee Hall
28 Commercial St, E1 6LS

Hosts and Collaborators:
Locality and Community Leaders

The context: At a time where budgets are being cut and public services less able to provide for the needs of local people in the way they used to, communities all over the country are creatively doing more with less.

About the session: Working together is essential for communities to thrive and so this lively session hosted by Locality will examine how communities can work together to enable people to take control of their lives, feel happy and safe and have a sense of pride and ownership about where they live. We will hear contributions from communities who have harnessed their own skills, assets and abilities to meet the challenges they face; from lack of affordable housing, employment, social isolation, to lack of opportunity and money.

About the host: Locality is the leading nationwide network for community-led organisations. We believe every community is a place of possibility.

Collaborating to create a movement.

Time: 13:00-15:00 PM, Wednesday
3rd September 2014

Location:
Committee Room 12
Palace of Westminster, SW1A 0AA

Hosts and Collaborators:
All Out, UpRising and Rusharana Ali MP

About the hosts: All Out's mission is to build a world where no person will have to sacrifice family or freedom, safety or dignity, because of who they are or whom they love. From petitioning a world leader to organising a flash mob, All Out members respond to urgent crises and seize new opportunities to challenge the laws in 77 countries where it is a crime to be gay, lesbian, bi or trans.

UpRising is a UK-wide youth leadership development organisation. Our mission is to open pathways to power and opportunities for a diverse range of talented young people. We equip them with the knowledge, networks, skills, and confidence to reach their potential and transform their communities for the better.

Rushanara Ali, MP for Bethnal Green and Bow will host this session in the Palace of Westminster. Prior to becoming an MP, Rushanara set up several organisations and social enterprises which could be described as emerging social movements, including UpRising.

The context: Movement building is not a new idea – large, informal groups of actors and organisations have been coming together to make change connected to various political and social issues for a long time. However, in recent years, a language has been developed around 'thinking like' and 'building' social movements. From community organisations made famous in the 2008 US Presidential elections, to smaller scale campaigning, communities are collaborating to make change on a local and international level. This concept of collaborating to make a social movement has become part of our everyday language.

About the session: This session will bring together one of the largest social movements globally, All Out, and the UK wide leadership development organisation, UpRising, which has worked with over 450 young adults over the past five years and continues to work with and develop its Emerging Leaders Network.

There will be stories from Andre Banks, the CEO of All Out, voices from UpRising leaders on creating local social action campaigns as well as experiences from the session Chair, Jon Huggett who has been involved in social movements all over the world. Each of the speakers will share their experience of what makes a movement work, and tools and techniques that can be used to build a movement.

How is design useful in the creation of inclusive collaborative processes?

Time: 14:00-17:00 PM, Wednesday
3rd September 2014

Location:
Central St Martin's
1 Granary Square, King's Cross N1C 4AA

Hosts and Collaborators:
Design Against Crime Research Centre
and UAL DESIS Lab

About the host: Design Against Crime (DAC) is a socially responsive, practice-led research centre located at Central Saint Martin's College of Art and Design, University of Arts London. Central Saint Martin's is a world leading centre for art and design education.

The context: It is now commonplace to use design processes to better develop public services, and the language of design is being used by public authorities, governments and companies all over the world. But how can design be useful in the creation of inclusive collaborative processes?

The session: This workshop will explore the challenges associated with collaboration, particularly the difficulty of working with diverse people and agendas and how by using design processes, we can move beyond these challenges to create fruitful collaborations. Participants will explore how to overcome difficulties within collaboration by: challenging power, experiencing the other, and constructing pluralism and dialogue for inclusive and fruitful collaborative processes.

** This session requires some preparation. Please contact the festival organisers if you want to attend.*

How do we learn from others to better scale innovations?

Time: 18:00-20:00 PM, Wednesday
3rd September 2014

Location:
Seven Dials Club
42 Earlham Street, WC2H 9LA

Hosts and Collaborators:
The Impact Hub King's Cross with Oxfam,
International Centre for Social Franchising,
Business in the Community, Nesta and Social
Business Trust

About the host: Located just steps away from King's Cross station, Impact Hub King's Cross is a unique ecosystem of resources, inspiration, and collaboration opportunities that supports a more sustainable world. The Impact Hub London community is made up of social businesses addressing challenges both locally and globally. Our members are entrepreneurs, social investors, freelancers, advocates, campaigners, creatives, artists, consultants, coaches and more. Impact Hub King's Cross is part of a global network of connected communities that enable collaborative ventures. Impact Hubs unite people from every profession, background and culture with imagination and drive to pursue enterprising ideas for the world. These are the people who see and do things differently and have entrepreneurial passion to create sustainable impact.

The context: There is no shortage of good ideas and innovation around the world. The challenge is helping the good ideas grow – how can we help these great ideas have an impact on larger numbers of citizens? There is also an abundance of organisations which are designed to support the scaling of good ideas, using several different approaches, some more suitable for certain types of innovations than others. In order to scale effectively and achieve the maximum impact, we need to collaborate better.

About the Session: The Impact Hub Kings's Cross will host an evening panel that will showcase social innovations that are scaling within the UK and internationally and discuss how we can learn and better collaborate with others. The conversation will focus in particular on the different approaches to scaling, how we can learn from these approaches, the different types of support that various social innovations need when scaling and the different types of support offered by actors within different sectors. The session will draw on experience from a wide range of speakers and collaborators.

How can we harness the power of creativity to change society for the better?

Time: 18:00-21:00 PM, Wednesday
3rd September 2014

Location:
Lavender Hill, SW11 5TN

Hosts and Collaborators:
Battersea Arts Centre and Local artists

About the host: Battersea Arts Centre is a place where everyone plays a role in inventing the future of theatre. We invite you to experience unfinished shows, to offer ideas and feedback. We call this SCRATCH. Finished shows are then performed throughout the building and often go on to stages across London, the UK and the world.

We believe theatre can change lives for the better. We aim to use creativity to tackle challenges in our community: engaging people of all ages and backgrounds in a variety of projects. Artists live in the building all year round, as part of our creative community and we are open daily for everyone to use and explore.

The context: Innovations happen when people think differently – and creativity plays a big role. There are several examples of how the arts can effectively tackle social challenges, from Forum Theatre, to Streetwise opera to the use of art, acting or music to enable a different kind of conversation – whether it be about a local community issue or national politics. The arts and social innovation go hand in hand.

About the session: Battersea Arts Centre, one of the most innovative theatres in the UK, will host an exciting evening event during the first night of the Festival that will showcase how the social innovation and arts communities can better learn from each other to harness the power of creativity to better enable individuals and organisations to change society for the better.

11

How can we collaborate to share learning in a decentralised humanitarian system?

Time: 9:30-11:00 PM, Thursday
4th September 2014

Location:
Amigo Hall, St. George's Cathedral
Lambeth Road, SE1

Hosts and Collaborators:
The START Network and members

About the host: The Start Network is a consortium of 19 leading NGOs, collaborating to strengthen the humanitarian sector. The collaboration represents a node in an international civil society network which extends to over 6000 organisations, working in over 200 countries and territories. It aims to strengthen civil society's capacity to respond and prepare for crises; to transform the way NGOs approach capacity building, and to create platforms through which humanitarian actors can collaborate and innovate. These objectives aim to help civil society adapt and respond to the growing demands of the future.

The context: Against a backdrop of austerity and public scrutiny, the humanitarian sector is re-thinking approaches to aid delivery to ensure that crisis affected people continue to receive the assistance they need, in an increasingly connected world where technology is revolutionising our working practices.

The Network members believe the existing top-down, centralised aid system is not working effectively. We need to build a decentralised 'ecosystem' where humanitarian workers within disaster affected communities are empowered and resourced to respond to disasters. A key part of this is to create mechanisms to share the wealth of existing experience and expertise in the global humanitarian community, to create a mutually supportive network of aid organisations and affected communities.

About the session: We want to draw on the experience of other sectors to explore ways of promoting peer support within an international community of diverse and autonomous actors. This event will bring together innovative thinkers from Start Network member agencies with experts from other sectors, to share experiences and collaborate to identify potential innovative solutions.

12

Building new ecosystems of collaboration and creativity.

Time: 10:00-17:00 PM, Thursday
4th September 2014

Location:
8 John Adam St, WC2N 6EZ

Hosts and Collaborators:
Lankelly Chase, Civic Systems Lab
and the RSA

About the host: LankellyChase Foundation's mission is to bring about change to improve the lives of people facing severe and multiple disadvantage. By this we mean people who are experiencing a combination of severe social harms such as homelessness, substance misuse, mental illness, extreme poverty, and violence and abuse.

Civic Systems Lab is a living laboratory building new civic ecosystems to share the sustainable urban commons of the future. Civic Systems works with its partners to design, prototypes and test the conditions, tactics, tools and wider platforms needed for supporting civic change.

The RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce): an enlightenment organisation committed to finding innovative practical solutions to today's social challenges.

The context: Over the last 5 years we have seen an explosion of new citizen-led hybrid initiatives throughout the UK and across the world. Each new initiative adds to a body of imaginative ideas and critical lessons of how we can together create stronger local communities and economies.

These initiatives are not building new public services or more consumer-oriented markets, but are reframing our everyday local experience toward a new type of practical and participatory civic economy. Taken together, imagined as a density of projects in one place, they represent the potential for a radical reorganisation of our local systems that have the potential to address deep issues such as inequality, multiple disadvantage and loneliness. They offer a set of new approaches and design principles that make a more collective approach between citizens, funders, and government a more feasible idea.

About the session: On Thursday 4th September, we will explore the underlying reasons why a more collective and radical approach to building new systems is required if we are to create opportunities for everyone to benefit from, and contribute to society.

The day will combine workshops and short talks that explore how citizens are designing imaginative ways to build a more practical and participatory society.

13

How do we engage local communities throughout redevelopment and regeneration projects?

Time: 10:30-12:00 PM, Thursday
4th September 2014

Location:
12a Peacock Yard
Iliffe Street, SE17 3LH

Hosts and Collaborators:
Social Life with the Elephant Amenity Network, 35% campaign, Latin Elephant, and University of Greenwich

The context: The regeneration of Elephant & Castle is one of the largest and most controversial regeneration programmes underway in London. It involves the demolition of the Heygate Estate, the redevelopment of the Elephant & Castle Shopping Centre and the creation of new housing, shopping and commercial spaces- policies that will impact the lives of thousands in the community.

About the Session: Join Social Life for a walk-shop around Elephant and Castle to discuss how cultural value might be understood through collaboration in regeneration contexts - fostering effective dialogue between interest groups and a more equitable way of improving areas.

About the host: Social Life is a social enterprise whose mission is to reconnect placemaking with people's everyday experience and the way that communities work. We work internationally with communities, built environment professionals, public agencies and governments, putting people and social need at the heart of the way cities, towns and new developments are planned, developed and managed. Our expertise is in the social dimension of placemaking and sustainability, in understanding how to accelerate local social innovation and in knowing how to translate these insights into practice and policy.

14

How can technology help cities and regions to help themselves?

Time: 12:00-14:00 PM, Thursday
4th September 2014

Location:
Victoria St, SW1E 5JD

Hosts and Collaborators:
Microsoft

The context: For many years councils have tried a myriad of different ways to provide services – insourced, outsourced, multi-sourced – but no-one seems to be completely satisfied with their model and we are collectively running out of ideas. With the advent of cloud computing, is there a role for technology to play in facilitating these Council to Council connections as well as providing a backbone for councils to exist in the centre of their commissioning eco-system of city and regional players?

About the session: This session will explore how the digital world can better collaborate with those delivering public services- either councils, cities or regions- to best provide these services.

About the host: Microsoft believes that technology can do amazing things and is committed to using their skills and technology to help people do amazing things around the world.

15

How can we collaborate to build better evidence?

Time: 12:00-14:00 PM, Thursday
4th September 2014

Location:
The Impact Hub Westminster
80 Haymarket, SW1Y 4TQ

Hosts and Collaborators:
TSIP, Project Oracle and
The Impact Hub Westminster

The context: In a world of competing demands and further pressure on services, it's essential that we instil standards of evidence for public services and practices to ensure that what we're doing works and is helping those who need it most. With this in mind, Project Oracle was established as London's first children and youth evidence hub, managed by The Social Innovation Partnership and London Metropolitan University, to support services to improve the delivery of youth programmes and informing the funding process.

About the session: Reflecting on the lessons they've learned in collaboration, The Social Innovation Partnership and London Metropolitan University are hosting a World Café style workshop during the Festival to explore how different organisations can collaborate to build better evidence.

About the host: The Social Innovation Partnership (TSIP) is an advisory business providing socially conscious organisations with the insight, capacity, and expertise necessary to deliver social projects that work.

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How can we engage people as agents of change: Bridging the gap between policy makers and the community?

Time: 13:00-16:00 PM, Thursday
4th September 2014

Location:
The ELISE Centre
24-30 Dalston Lane, London E8 3AZ

Hosts and Collaborators:
Hackney Council for Voluntary Service

About the host: Hackney CVS will be working in collaboration with the Big Society Capital and young people from the local community in what promises to be an exciting event. As a responsive charity, Hackney CVS believes that the voluntary and community sector plays a critical role in tackling poverty and disadvantage by working with key stakeholders to address local inequalities. We strive to challenge oppression and prejudice, to promote diversity and to work towards a society where full equality for all is a reality.

The context: Collaboration between the voluntary and community sectors plays a critical role in tackling poverty and disadvantage at a local level. But not enough organisations are able to effectively work with diverse stakeholders with competing views to address local inequalities.

About the session: The event will demonstrate different techniques for engaging young people who face multiple challenges and will give policymakers and others the opportunity to tap into the life of young people and their needs, concerns, challenges, aspirations and tools to succeed. This event will also highlight Hackney CVS's leadership programmes - Hackney Young People's Stop & Search Group and Talent Match Talent Scouts - to illustrate how young people are best placed to take on a facilitating role within their communities to bring about positive change. The final focus will be on funding these projects and how best to support and collaborate with community organisations to access the new social impact investments bonds.

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Strengthening existing community assets to prevent young people from offending.

Time: 15:00-17:00 PM, Thursday
4th September 2014

Location:
Whitechapel Gallery
77-82 Whitechapel High St, E1 7QX

Hosts and Collaborators:
Maslaha with Mile End Community Project

About the session: Throughout all of Maslaha's work, there is an understanding that a social issue or need is multi-layered both in terms of its causes and therefore practical interventions.

The session will explore a number of themes in partnership with a number of men who have experienced the criminal justice system. The themes will also be explored through film, a spoken word artist and a joint creative production which challenges the way these young men are seen in the public imagination. The themes explored will include: Employment, the role of school, the role of family and religion, the wider community, relationships with peers and public attitudes.

About the host: Maslaha is an award-winning organisation creating new, practical resources for long-standing issues affecting communities. We do this through projects which involve building a network of collaborators, and creating products (such as DVDs, websites and exhibitions) which help to improve a service, change attitudes and disseminate information.

The context: Despite notoriety over many years, the disparity in both treatment and outcome for young African, Caribbean, mixed origin and Muslim men at every stage of the Criminal Justice System has persistently struggled to receive an effective response. Offending and reoffending are strongly connected with a number of overlapping and interlinked social needs. This session seeks to address some of these issues, which underline the urgent need for support, access to resources and skills development and activities which resonate with the needs of young people at risk of offending.

How can we collaborate to support social entrepreneurs everywhere in the world?

Time: 16:00-18:00 PM, Thursday
4th September 2014

Location:
123 Whitecross St, EC1Y 8JJ

Hosts and Collaborators:
UnLtd and Global Social
Entrepreneurship Network

The context: Social entrepreneurs create sustainable economic and social value, solving the most pressing issues in the world. There are around 10 million social entrepreneurs starting up every year in the world. We are collectively only helping a few thousands of them, nationally and internationally. In the UK, there are hundreds of organisations supporting social entrepreneurs, but barely meeting the need to support the few hundred thousand social entrepreneurs starting every year.

About the Session: Across the world support for start-up social enterprises is emerging and highly experimental. How can organisations better work together to provide a more efficient and comprehensive system of support so social entrepreneurs spend less time trying to access the resources they need and more time delivering projects?

This workshop will explore how we can best work together to help all social entrepreneurs around the world who need support. It will explore why we need more people to support social entrepreneurs both nationally and internationally, the challenges that the supporters of social entrepreneurs face, and how online and offline tools, resources and training might enable us collectively to help more social entrepreneurs start-up and thrive.

About the host: UnLtd is the leading provider of support to early stage social entrepreneurs in the UK and offers the largest such network in the world, thanks to the Global Social Entrepreneurship Network (GSEN). UnLtd resources hundreds of individuals each year through its core Awards programme. UnLtd operates a unique model by investing directly in individuals and offering a complete package of resources; from Awards of funding, to ongoing advice, networking and practical support. Launched by UnLtd, GSEN is the global network for organisations supporting social entrepreneurs, bringing them together to create a strong community of practice.

Delivery to decision making: How can we encourage the value of design at different levels of government?

Time: 17:00-18:30 PM, Thursday
4th September 2014

Location:
Angel Building
407 St John Street, EC1V 4AB

Hosts and Collaborators:
Design Council, with The Public Office

The context: From idea generation to prototyping, the use of design across sectors has cemented an important role in addressing social challenges and delivering public services. However, challenges remain around how we effectively use design methodologies to make a clear link between implementation and policy.

About the Session: The Design Council and the Public Office will host a small and vibrant discursive session around design methods in the public sector. We will explain what we mean by design in this context, through reference to how the Design Council works with both local and central government. We will also hear first-hand from one of the Design Council's alumni, to better understand the benefits and barriers of using design from within government. Finally, we will look at the vital question of how design tools can inform policy decision-making, particularly the continuum between policy and delivery. We are keen to hear examples from other countries and contexts so come ready to contribute to the discussion with your ideas, experiences and questions.

About the host: The Design Council champions great design, which means design that improves lives and makes things better.

This event is part of the SEE programme to share knowledge and tools on design innovation in the EU.

How to go from seeds to soup: Growing social enterprises in the community

Time: 17:00-20:00 PM, Thursday
4th September 2014

Location:
18 Victoria Park Square, E2 9PF

Hosts and Collaborators:
The U at the Young Foundation, with
community enterprises

About the host: The U is a new venture that is aiming to make communities stronger and happier by providing people with the opportunity to learn practical skills in an interesting way. We believe that many people want to take action to help themselves and others, but feel they lack the confidence or skills to do so. That's why the U offers fun, interactive volunteer-led learning sessions in areas such as first aid, conflict resolution, networking and practising positivity. The U is a Young Foundation venture.

The context: Communities all over the UK come up with new or better ways to make their every day lives better and help their communities thrive. This often happens in isolation however. If there was a better collaboration and learning exchange between the public and third sectors, and the community led organisations, the impact could be bigger, better and faster.

About the session: The U from the Young Foundation will host an evening dinner during the Festival that aims to introduce a variety of ways in which public and third sector organisations can engage with communities and support community-led change at different levels. The event will hear from compelling case studies and creative ideas that will be useful for thinking about engagement strategies for the attending organisations.

How do we better use digital technology to redistribute power in public services?

Time: 18:00-20:00 PM, Thursday
4th September 2014

Location:
45 Beech Street, EC2Y 8AD

Hosts and Collaborators:
FutureGov

About the host: FutureGov works with local authorities to make better public services through the use of elegantly designed technology. We use our expertise in design, technology and change management to work closely with service users and practitioners. We understand their needs and make solutions that solve their biggest challenges.

The context: Whilst societies' needs and challenges are changing, so is our technology. What is possible is no different – all of us, including government organisations, can use technology to change the way we consume and deliver services. Technology can shift relationships and disrupt traditional power structures, but are we taking full advantage of what is possible? What might these changes mean for the future of public services?

About the session: FutureGov is hosting an exciting session during the Unusual Suspects Festival that will explore how digital technology can redistribute power in public services and better serve citizens. This session will hear from FutureGov's service design experts, along with senior people working for local councils, to understand the needs of citizens and how digital technology, design and better collaboration can transform public services.

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How do we better use digital technology to redistribute power in public services?

Time: 9:00-11:00 AM, Friday
5th September 2014

Location:
Calouste Gulbenkian Foundation
50 Hoxton Square, N1 6PB

Hosts and Collaborators:
Social Innovation Generation with Oxfam,
Calouste Gulbenkian Foundation and
Simon Tucker

About the hosts: Social Innovation Generation (SiG) is a group who believes that serious social problems can be solved. Our focus is on fostering social innovation to achieve impact, durability and scale by engaging the creativity and resources of all sectors. SiG is a collaborative partnership of The J.W. McConnell Family Foundation, MaRS Discovery District, PLAN Institute and the Waterloo Institute for Social Innovation and Resilience (WISIR).

The context: The field of social innovation is growing globally. All over the world, people are using different methods and tools to come up with new processes, products and services. But for innovation to thrive, an ecosystem of support is necessary. Collaboration is necessary between funders who can work together to ensure ideas can be developed to scale; institutions need to work together to develop research and evidence to highlight what works and what doesn't, and governments need to work together to create more favourable conditions through laws, regulations and policies.

About the session: This session will be led by Tim Draimin, from Social Innovation Generation (SiG) National in Canada, and will explore the different elements and key players that are required to lay the foundation for an innovation ecosystem. Drawing on examples from both Canada and the UK, this session will examine the institutional elements that contribute to ecosystem development - what are the roles of different kinds of organisations from capacity building to research to finance to movement building? The session will also examine the less tangible elements of developing a social innovation ecosystem, such as creating a collaboration culture, understanding the needs of citizens and how digital technology, design and better collaboration can transform public services.

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How can governments better engage with citizens during decision-making?

Time: 9:00-11:00 AM, Friday
5th September 2014

Location:
BI-nk
37 East Rd, N1 6AZ

Hosts and Collaborators:
Seoul Metropolitan Government
and Spreadi

The context: Seoul is a fast becoming a world leader in the field of social innovation. Mayor Park Won-Soon has transformed Seoul into an innovation-led Sharing City, pioneering new policies and engaging citizens in radical ways. From a Giant Ear outside of City Hall that symbolizes Mayor Park's dedication to listening to citizens to involving citizens in the decision-making of the budget; it's clear that the city and its citizens are being radically transformed.

About the session: Seoul Metropolitan Government is coming to London as part of the Unusual Suspects Festival and will host a session that will explore how governments can better engage with citizens during decision-making? During this session, participants will hear of exciting policies that are being pioneered in Seoul and have the opportunity to feed back their own thoughts and expertise.

About the hosts: Secondees from Seoul Metropolitan Government will be hosting this session with Spreadi, a collaborative team working to connect community of innovators, practitioners and policymakers in the social and civic sector, with focus on knowledge exchange and cooperation between Asia and Europe. We want good ideas to spread across borders and different contexts.

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Hong Kong-UK Exchange: What significant cross-sector collaborations and innovations have contributed to the recent growth of social enterprise?

Time: 10:00-12:30 AM, Friday
5th September 2014

Location:
10 Spring Gardens, SW1A 2BN

Hosts and Collaborators:
British Council UK and HK with the City of London, Bristol City Council, the Good Lab HK, Dialogue in the Dark HK

The context: Social enterprises, organisations that use business approaches to tackle social and environmental problems, have seen a significant growth in the UK and globally over the last decade, with cross-sector collaboration and innovation playing a key role. The UK is home to some 70,000 social enterprises that employ over 2 million people and contribute £55 billion per year to the economy, and it is widely seen to have created the world's most fertile environment for social enterprises, with legal models, government procurement policies and financial products to support their growth. In Hong Kong, there are over 450 social enterprises – a number that has grown 13% in the past year – and the local government has recently set up a HKD\$500 million fund to further nurture social entrepreneurship and innovation.

About the session: The British Council will host a Hong Kong-UK exchange, involving speakers, panellists, and audience members from across sectors in both regions. Two presentations will lead to a panel discussion and Q&A, with participants sharing their insights on how social innovation and multi-sector collaboration has contributed to global growth in social enterprise.

About the host: The British Council is the UK's organisation for cultural relations and educational opportunities. We create international opportunities for the people of the UK and other countries and build trust between them worldwide. The British Council's global social enterprise programme, launched in 2009, draws on UK experience and expertise to support the growth of social enterprise and social investment in the UK and, currently, in 24 other countries. More information about the programme can be found at our Guardian Social Enterprise partner zone and on our website.

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How to create a sharing platter: Food, social innovation and collaboration across Europe.

Time: 12:00-14:00 AM, Friday
5th September 2014

Location:
Somerset House,
New Wing, Strand, WC2R 1LA

Hosts and Collaborators:
URBACT with Gorka Espiau, City of Sodertajle, Green Planet Project, Brussels City

The context: Across Europe, cities face similar economic, social and environmental challenges. We need new ideas and collaborative models to address these, in order to optimise our resources. We also need better ways to share solutions and learn from one another.

About the session: This international session will explore the role of food in stimulating innovation and collaboration. It will draw on experience from the EU URBACT Programme, which provides a platform for European cities to collaborate on shared problems. We will share stories from the Netherlands, Sweden and the Basque Country, illustrating how food is connecting partners and stimulating cross sector working.

About the host: URBACT is the EU exchange and learning programme for cities, promoting sustainable urban development. We enable CITIES to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal changes. We help cities to develop pragmatic SOLUTIONS that are new and sustainable, and that integrate economic, social and environmental dimensions. We enable cities to SHARE good practices and lessons learned with all professionals involved in urban policy throughout Europe.

URBACT is 500 cities, 29 countries and 7,000 active participants. It is jointly financed by the European Union (European Regional Development Fund) and the Member States.

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Collaborating to work across organisational boundaries: What's it really like?

Time: 12:00-14:00 AM, Friday
5th September 2014

Location:
388 Old St, London E1 6JE

Hosts and Collaborators:
Making Every Adult Matter
and coalition members

About the host: Making Every Adult Matter (MEAM) is a coalition of four national charities – Clinks, DrugScope, Homeless Link and Mind – formed to influence policy and services for adults facing multiple needs and exclusions. Together the charities represent over 1600 frontline organisations working in the criminal justice, drug and drug treatment, homelessness and mental health sectors.

The context: There are people facing multiple needs and exclusions in every community in Britain. These individuals experience a combination of problems such as substance misuse, homelessness, mental health problems and offending and often end up 'recycling' around services without ever getting the help they need. Since 2008, MEAM has undertaken a range of policy, practice and implementation work to address this problem. In 2010/2011 the MEAM pilots identified that better coordination of existing local services could help improve individuals' outcomes and reduce wider service use costs.

About the session: In late 2012 we developed 'The MEAM Approach' and an "embedded" Local Networks Team to help many more local areas design and deliver coordinated interventions (www.theMEAMapproach.org.uk). In 2014 we added an "embedded" policy team across the MEAM organisations to lead a new initiative, Voices From the Frontline. In this session we will explore what it's really like to work in close collaboration at both the national and local level. A range of speakers will outline their experiences and there will be plenty of time for group discussion and reflection.

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All Together Sunderland - How can we collaborate to transform the city?

Time and Location: 18th September 2014

Brunch at Washington Mind:
10:00-12:00 AM
Grasmere Terrace, Columbia,
Washington, Sunderland, NE38 7LP

Afternoon Tea at Serendipity (city centre):
13:00-14:00 PM
10 Frederick Street, Sunderland, SR1 1NA

Hosts and Collaborators:
Sunderland City Council

About the host: Sunderland City Council is the local authority of the City of Sunderland in Tyne and Wear, providing the majority of local government services in Sunderland. The Council along with other community and public sector partners are facing massive challenges in terms of significant financial challenges as well as growing services demands in terms of volume and complexity. Working with all our partners we are committed to developing and delivering innovative and effective public services to the people of Sunderland.

The context: Local Council's are increasingly recognising the need to engage and encourage participation and leadership from a range of stakeholders within the community in order to transform their localities and cities. Early engagement and collaborative partnerships signal a distinct improvement to social outcomes. Yet a number of challenges remain, including huge fiscal constraints and the steps that are needed to improve collaborative partnerships between Councils and different stakeholders as they negotiate new deals, that set out the commitments expected from communities, citizens, public sector organisations and local businesses.

About the session: This series of innovative events will take place in Sunderland, hosted by Sunderland City Council, with local and community and education partners. It will explore the future of the city from the perspective of those who live and work in it - and ask how Sunderland's government, business and social organisations could collaborate to support communities and build a more inclusive city. At this informal event attendees including residents, professionals, and young people will ask how an equally local future could be built with a radical new approach. time for group discussion and reflection.

Background to the Festival

Why we are doing it?

The UK, along with many other developed countries, is at a crossroads. Profound social, economic and political shifts are changing the nature of government, business and civil society. They are forcing impossible choices about the way we organise our public services, sustain the places we live and work, and support each other as citizens and communities.

We must navigate these challenges by working together differently. Today's creative leaders already know that we must break out of our silos and innovate new and better solutions - but there are no hard and fast ways to do this. It will not happen by accident.

For collaborative social innovation to impact on mainstream thinking and practice in public life, we need to effect a cultural shift - recognising the barriers to change, but also learning and sharing lessons from those who have done the hard work and collaborated, innovated and made social change happen. To enact this, we need to embrace the idea of working with new and unusual suspects and spaces.

What we hope to achieve during these four days:

Whilst change does not happen overnight, we can make a difference through engaging a community of change makers on the issues that matter, within networks that endure.

We hope the Unusual Suspects festival can kick-start this process in London by providing you with fun, ideas, collaborators, and of course the unusual! But, we all have a role to play in this – whether that's jumping head first into exploring the complexity of these relationships and challenges, or stepping forward to lead the way for others to become collaborators.

During these four days, there will be 28 events hosted by over 50 partners that will blend international expertise and innovation with local thinking and practice, that will help draw out the ways in which collaboration can catalyse social innovation - and ask how this can help address some of the most difficult issues we face in society today.

All session hosts will be thinking about the following questions as they design and deliver their events. We also invite you to think about them during the Festival:

- How can we create spaces that allow collaborative and innovative thinking to happen?
- How do we create cultures that foster collaboration and social innovation?
- How do we put in place innovative practice that is collaborative by default?

What's next?

We don't know yet! That's because it will be made up of all your ideas and insights from these 4 days. You all will have had very different experiences of the 'Unusual Suspects' festival, engaged in different conversations, and met with 'unusual' collaborators and innovators. Throughout all of it we will be listening closely, capturing ideas, thoughts and energy that the session hosts will bring together in a closing reflection designed to co-produce a roadmap to the future reflecting your ideas and insights from the last 4 days. After all, it is about building unlikely connections for social change...

