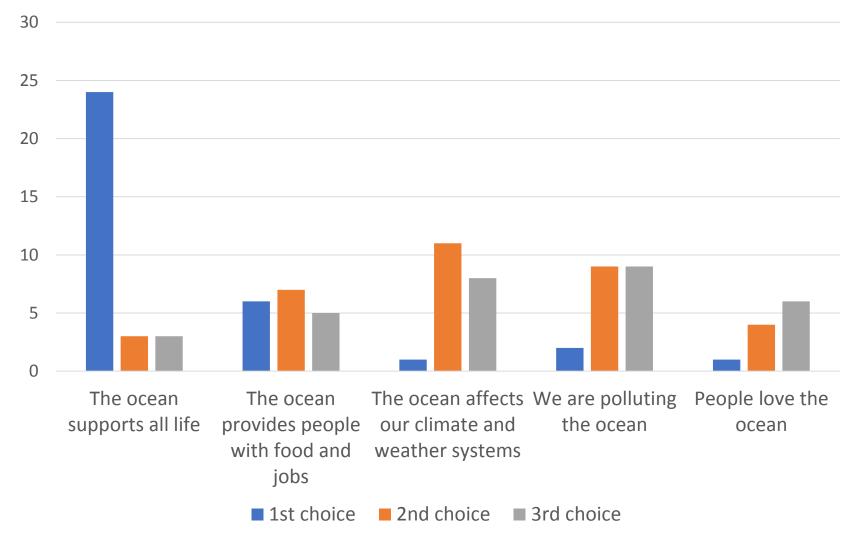
## What is the most important message to communicate to the public about the ocean?



## What is the biggest challenge in building an "ocean-friendly" society?

