

ANNUAL REPORT



FUNDAÇÃO
CALOUSTE GULBENKIAN
DESENVOLVIMENTO HUMANO

2014

GULBENKIAN HUMAN DEVELOPMENT PROGRAMME

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May 2015



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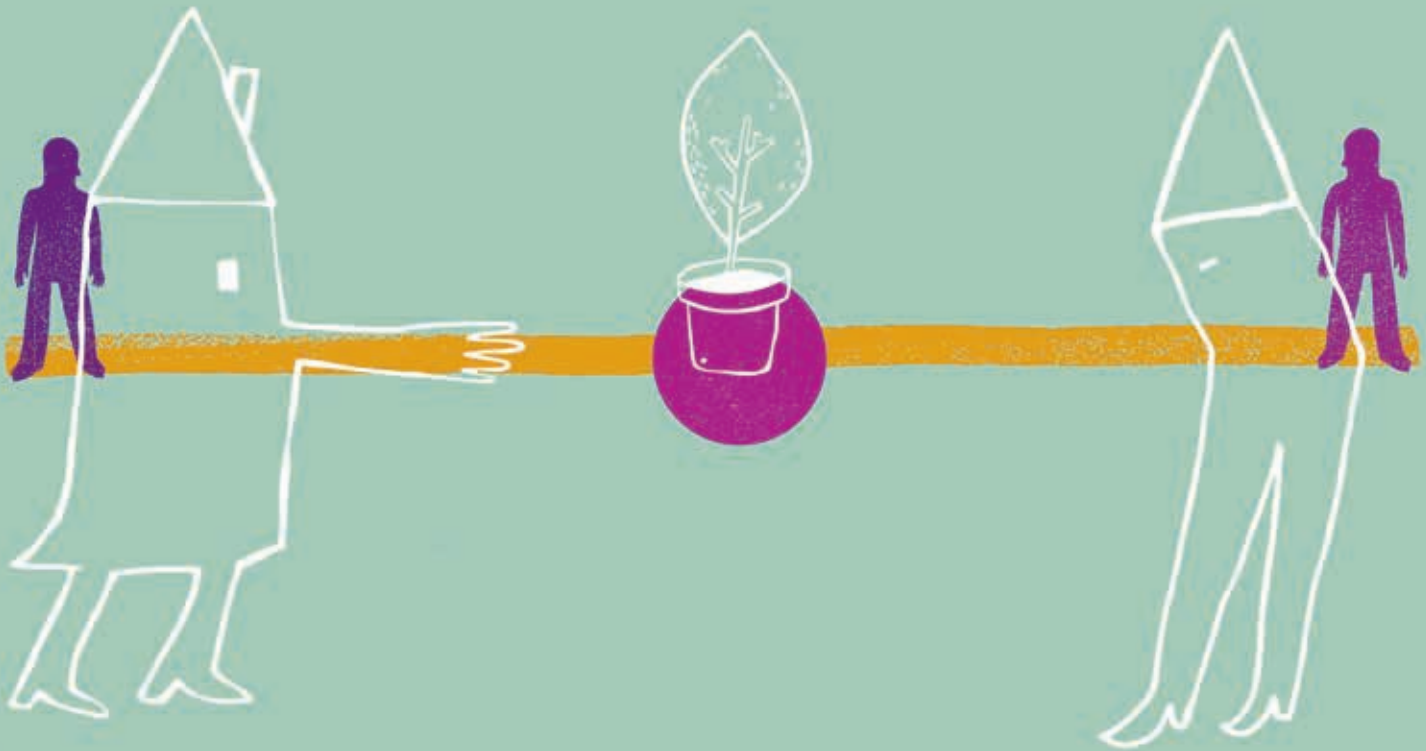
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OPENING MESSAGE

In recent decades, significant economic growth has taken place that has allowed poverty indices to be reduced a little all over the world.

Alongside this growth, however, sectors of the population remain very vulnerable and there are countless situations in which basic human needs are not being met. Situations such as this can even be found in Western societies that defend the principles of respect for human dignity and rights. It is within this framework of contradictions and elusive solutions to social problems that foundations like the Calouste Gulbenkian Foundation operate on the understanding that it is necessary to innovate and take risks, trying out new responses that help to advance social progress.

Thus, the Gulbenkian Human Development Programme has primarily focused on supporting pilot projects from conception to implementation, funding evaluations of these projects, mobilising partners who bring experience, knowledge and value to them and disseminating solutions that have the potential to be replicated.

We believe that it is possible to contribute to a fairer, more united world governed by respect for people, and we understand that foundations have an important role to play through the examples that they set, their independence, their courage in taking risks, and their ability to mobilise others.

Lúisa Valle

Director of the Gulbenkian Human Development Programme

THE GULBENKIAN HUMAN DEVELOPMENT PROGRAMME

MISSION

The Mission of the Gulbenkian Human Development Programme is to promote social inclusion, to transform society, making it fairer and more cohesive.

OBJECTIVES

The Gulbenkian Human Development Programme aims to encourage and facilitate the inclusion of the most vulnerable groups within the population, through the following specific objectives:

- To promote social integration of the most vulnerable.
- To enhance the efficiency and effectiveness of social organisations.
- To deepen knowledge through the study of social problems, to promote debate and propose solutions, and to influence public policies and behavioural change.

HIGHLIGHTS

The Gulbenkian Human Development Programme (GHDP) began its second programming cycle in 2014, underpinned not only on the experience gained in the first five years of implementation, but also on the results of an external evaluation, on the recommendations of the Advisory Board and the new contours of social problems.

Preparation of this new cycle provided an opportunity to reflect on and readjust the intervention of the Programme. Thus, in addition to enhancing investment in areas in which the programme was already working, new areas were incorporated, which are more appropriate to the current social context and the new social specificities.

The structure of the GHDP then went on to organise itself around three fundamental axes: People in an Inclusive Society, Social Organisations for a Converging Economy and Knowledge and the Future.

PEOPLE IN AN EXCLUSIVE SOCIETY

Within the first axis, we highlight Employment Promotion, which was already a concern that underpinned the various GHDP projects and that gained even more prominence in this new cycle. On the one hand, the **Movimento para o Emprego** initiative (Movement for Employment) was close to achieving the total number of internships it has set itself (5,000 in 2 years). On the other hand, the

challenge launched by the European Commission for Member States to create a **Grand Coalition for Digital Jobs** began to be answered, in partnership with the Portuguese Foundation for Science and Technology. This Coalition aims at the qualification or re-qualification of human resources so that there is capacity to meet the needs and employment opportunities generated and unmet in the area of Information and Communication Technologies; raising awareness of the importance of using these technologies, especially among small and medium enterprises; and modernising the business environment and attracting foreign investment, often blocked precisely by the lack of qualified human resources.

FAZ - Ideias de Origem Portuguesa (DO IT - Ideas of Portuguese Origin), now in its third edition, was a finalist in the 2014 European Enterprise Promotion Awards and its innovative role as a driving force of social entrepreneurship projects was recognised by the European Commission with a special honourable mention, awarded by the jury at a ceremony held in Naples, Italy, in October. Since its launch, the Ideias de Origem Portuguesa project has received 342 ideas from Portuguese living in more than 30 countries on five continents, given training and support to 40 teams and financially supported 7 projects.

17 projects were also implemented after being selected in the **PARTIS – Práticas Artísticas para a Inclusão**

Social (Artistic Practices for Social Inclusion)

competition, which constitutes an important driving force of support for projects that use different artistic disciplines to foster the self-esteem and promote the integration of social groups exposed to social exclusion factors, such as refugees, the homeless or inmates.

The work in the field of **Children and Youth at Risk**, currently focused on young people in residential care and in preparing them for independent living, was consolidated. The four institutions supported by the programme publicly presented the first results of their pilot projects and shared their own experiences in a brochure published on the occasion of the 25th anniversary of the Convention on the Rights of the Child.

After a first phase of study and consultation, the **O nosso km² (Our km²)** initiative was launched, with the development of its first activities. The first results were presented at an event that opened the doors of the Calouste Gulbenkian Foundation to the community. This initiative is based on the conviction that building strong neighbourhood networks is fundamental to respond in a more effective, innovative and timely manner to the problems experienced by communities. It was this conviction that led the Gulbenkian Foundation to work directly in the area where it is physically based, with the support of a large number of local partners and players.

ORGANISATIONS FOR A CONVERGING ECONOMY

Regarding the second axis, we highlight the work of the **Laboratório de Investimento Social (Social Investment Laboratory)**. Presented in early 2014, it is one of the GHDP's most ambitious initiatives, putting the Calouste Gulbenkian Foundation at the forefront with regard to the creation of the social investment market in Portugal. The Laboratory combines research on this new sector and its potential for development in Portugal to the promotion of pilot projects testing the use of new financial mechanisms in the social sector, focusing on project results and their social impact.

KNOWLEDGE AND THE FUTURE

We emphasise, on the third axis, one of the larger ongoing projects: **SHARE – Survey of Health, Ageing and Retirement in Europe**, consisting of the collection and processing of information on the population of 50 years old or over to understand the ageing process and how this phenomenon affects individuals in different sociocultural contexts. The results are made available to the international scientific community, enabling studies and comparative analysis between the countries of Europe and the United States to be conducted. SHARE currently has the participation of more than 85 thousand citizens from 20 countries (19 European countries and Israel).

In parallel, **Communication** and **Evaluation** were two essential tools for disseminating and measuring the impact of all the activities undertaken.

COMMUNICATION

In 2014, the privileged means of disseminating the GHDP were the Calouste Gulbenkian Foundation website and microsite, newsletter, agenda and e-news, as well as advertising in print and online, relationships with media partners and its presence on social networks, which was strengthened.

The projects and initiatives of the GHDP were the subject of 300 news articles in the press, on television and online.

One of the most important changes was the renovation of the microsite. In addition to updating the content, the page structure has been redesigned, making browsing and searching more appealing and immediate.

On social networks, we highlight the presence on YouTube, where GHDP's videos are strongly represented, sitting at the top of the list of the Foundation's most viewed videos.

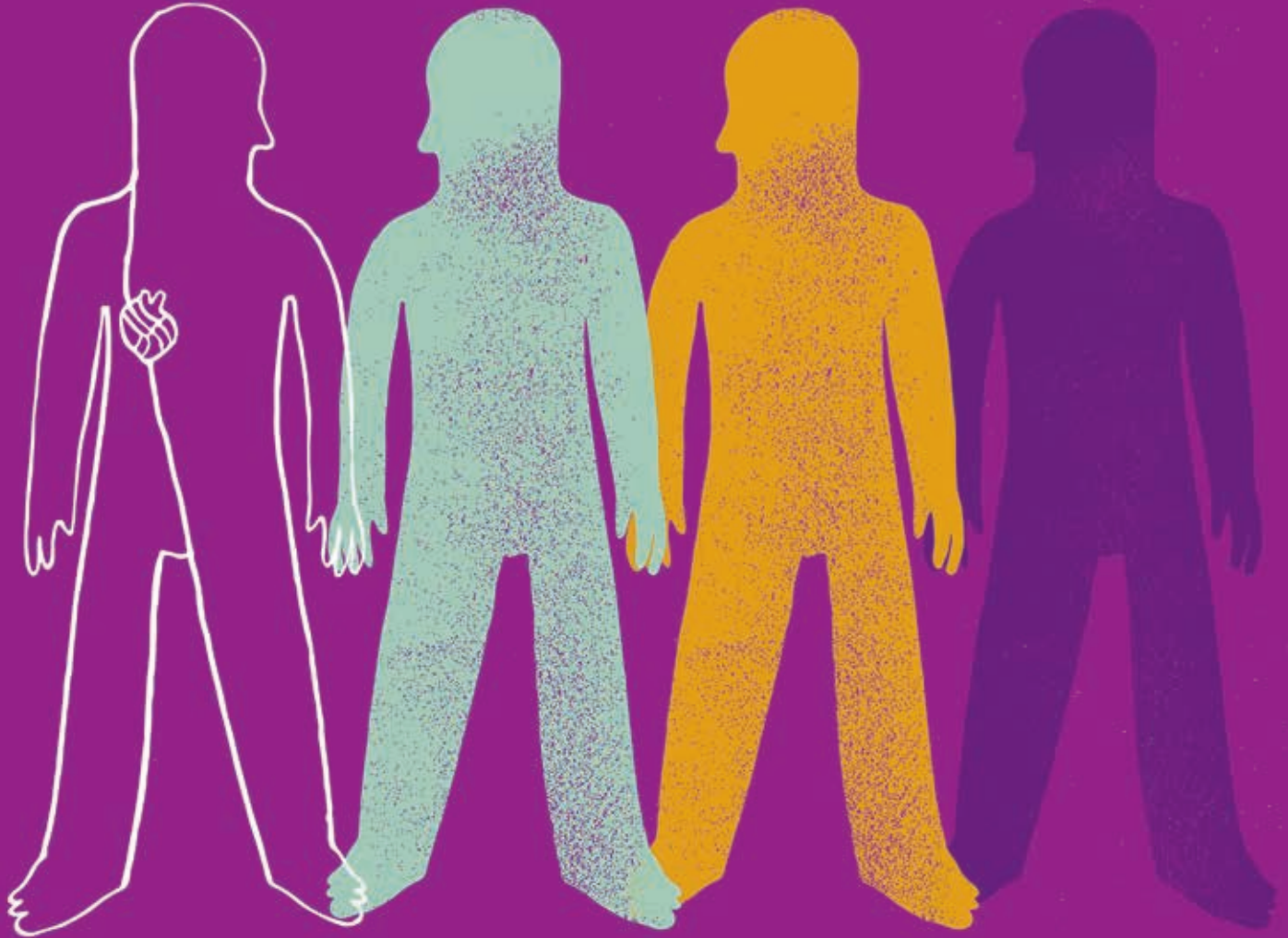
EVALUATION

Regarding assessment, benchmarking continued which had been previously started on the various methodologies for evaluating projects and programmes used by similar entities at national and international level, in order to select the model to adopt for monitoring and evaluating the more fundamental projects of the Programme.

A systematic monitoring and evaluation process presupposes the development of more structured reporting formats, which include performance indicators, targets to meet and other relevant

information that enables the monitoring not only of the various phases of the project, but also of the results obtained.

Among the ongoing projects, the external evaluations of EPIM, PARTIS, Academia Ubuntu, the Programa Crianças e Jovens em Risco (Programme for Children and Youth at Risk) and the Orquestra Geração are either under development or completed.



THE GHDP IN NUMBERS

23 500 *direct beneficiaries*

73 *subsidies allocated*

30 *pilot projects*

2 *open calls for support of innovative projects*

3 *publications with a total circulation of 2,000 copies*

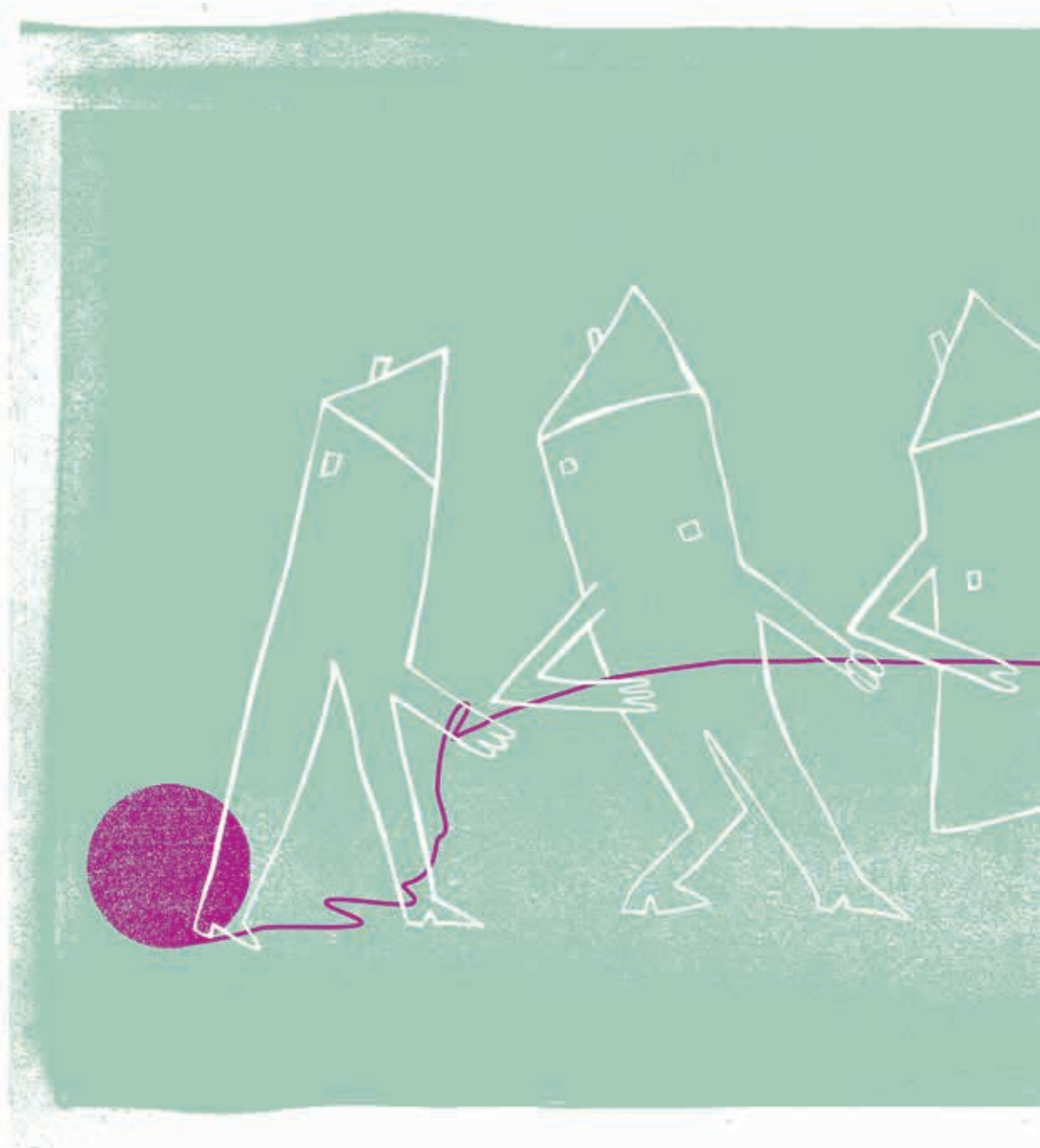
25 *conferences, workshops, performances or film screenings*

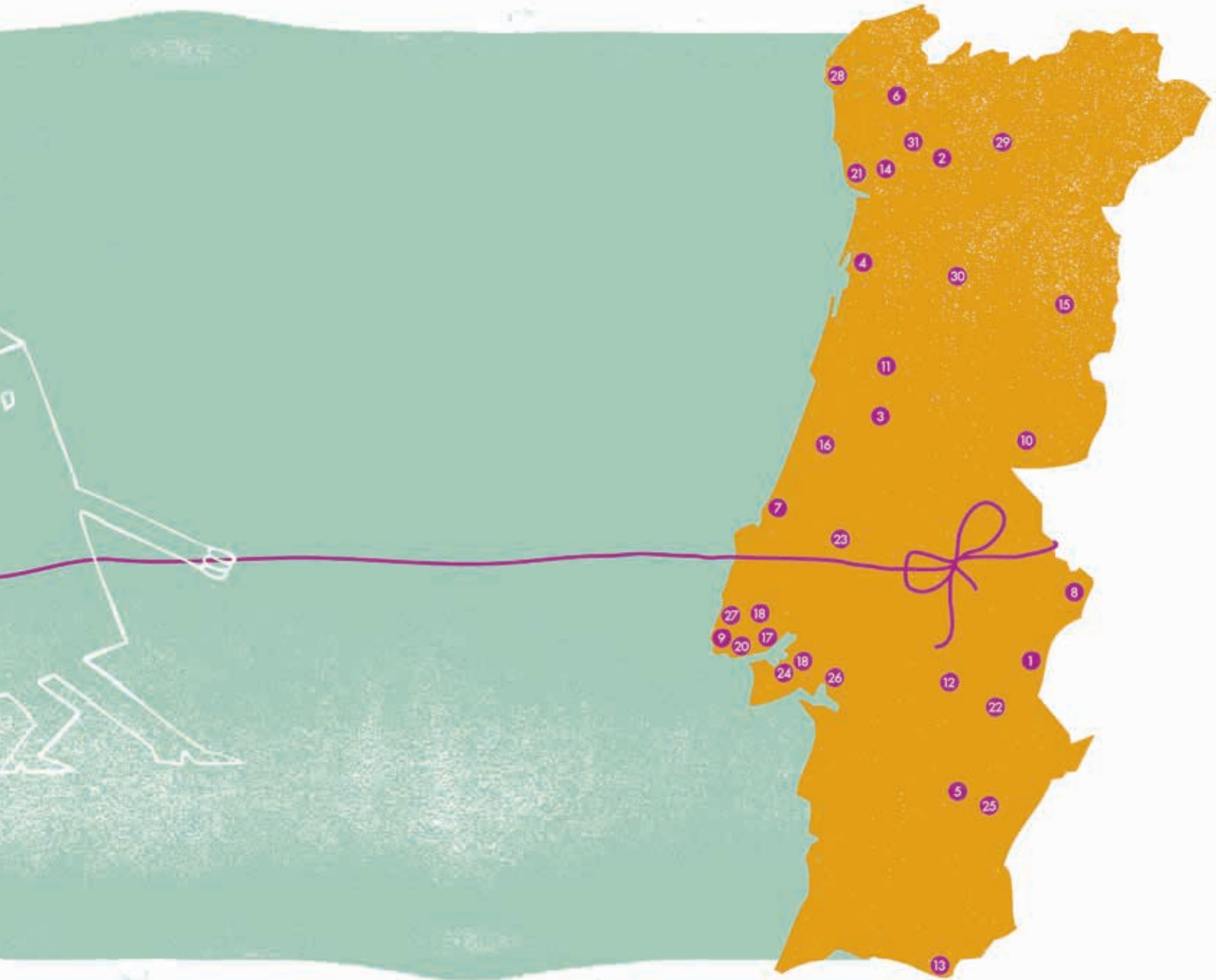
5813 *people attending conferences and shows*

5726 *online viewers in six major conferences*

CHART OF PROJECTS SUPPORTED IN 2014

Alandroal	1
Amarante	2
Ansião	3
Aveiro	4
Beja	5
Braga	6
Caldas da Rainha	7
Campo Maior	8
Cascais	9
Castelo Branco	10
Coimbra	11
Évora	12
Faro	13
Gondomar	14
Guarda	15
Leiria	16
Lisboa	17
Loures	18
Moita	19
Oeiras	20
Porto	21
Reguengos de Monsaraz	22
Santarém	23
Seixal	24
Serpa	25
Setúbal	26
Sintra	27
Viana do Castelo	28
Vila Real	29
Viseu	30
Vizela	31







PEOPLE IN AN INCLUSIVE SOCIETY

This initiative aims at facilitating the social inclusion of people in the most vulnerable positions, through experimental projects that can be replicated and which are based on strategic partnerships. In this area, the main lines of action are Employment Promotion, Improving the Quality of Care provided to children and youth at risk, the elderly and people with disabilities and Community Development.

PROMOTION OF EMPLOYMENT



MOVIMENTO PARA O EMPREGO

This initiative, in partnership with the Instituto de Emprego e Formação Profissional, COTEC Portugal and a vast network of companies, as part of their social responsibility programmes, aimed at providing 5,000 professional internships to young graduates or unemployed post-graduates, giving them the opportunity to complete their training in the companies, increasing their employability potential. By December 2014, 4,445 internships were approved and promoted by more than 270 of the Movement's member companies.



FAZ – IDEIAS DE ORIGEM PORTUGUESA

Under the motto 'lá se pensam, cá se fazem' (it's conceived there, it's done here), the Ideias de Origem Portuguesa contest invites the Portuguese who live and work outside of Portugal to contribute ideas for social entrepreneurship projects which are new and can provide better responses to the current social challenges that the country faces.

In the 2014 edition, 64 ideas were submitted to the contest, the top ten having been selected as finalists. The finalist teams received remote training and monitoring by the Social Entrepreneurship Institute to transform their idea into a social business model and participated in an intensive classroom-based training workshop that ended with the submission of projects to a panel of judges. The winners were announced on 6 June at a ceremony that was attended by the President of the Republic. At this edition, the 'Sumos Portugal' project was the winner, and 'Salva a Lã Portuguesa' and 'Plantei.eu' came in second and third place respectively.

"Almost everything in my life changed after winning Ideias de Origem Portuguesa because, suddenly, I became responsible for a project that grew to a size for which none of us was prepared. Even though we knew that we could win, we had no idea that it was going to have the impact that it had"

Dinis Sousa, conductor and responsible for the Orquestra XXI, winner of the second edition of FAZ – Ideias de Origem Portuguesa.



In its entirety, the winning projects received a total of EUR 50,000 as seed capital for implementation. For a period of 9 months all the finalists have the support and follow-up of the Calouste Gulbenkian Foundation, which has committed itself to continue to invest in the talents of the Portuguese communities in the world, linking them to the challenges and opportunities of Portuguese society.

“In addition to the concerts, it is very important to work with young musicians who are in Portugal, to pass on our knowledge and share with them the experiences we have abroad. And, in a way, show that it is possible”

Dinis Sousa, conductor and responsible for the Orquestra XXI, winner of the second edition of FAZ – Ideias de Origem Portuguesa.

2014 WINNERS

SUMOS PORTUGAL

This project proposes to create a network of points of sale of natural juices, employing disabled people as a central element of the value chain in the preparation and the sale of the juices. Thus, permanent jobs are generated for a segment of the population that is, in most cases, socially excluded. Disabled people thus become creators of value and ambassadors of healthy eating, breaking prejudices and promoting social inclusion.

SALVA A LÃ PORTUGUESA

This project aims to enhance wool as part of Portugal's natural heritage and involves raising awareness among shepherds and livestock owners regarding the value of wool, reviving spinning equipment and techniques, and marketing a Portuguese wool brand in a growing market segment that uses wool yarn for making clothing and decoration.

PLANTEI.EU

This online platform aims at the sharing of knowledge, experiences and resources in the field of organic farming and seeds, their properties, conservation and cultivation and also for promoting local products in order to prevent their extinction. This platform will also enable the exchange of seeds, thus increasing collective wealth and promoting biodiversity.

MUNDAR

This annual contest is organised by the Programa Escolhas (Choices) with the support of the Gulbenkian Foundation, and is aimed at young people between 16 and 30 years of age who have an idea to solve a problem relating to an individual, a community or society in general. The contest was open between September and October 2014, 40 ideas having been pre-selected for a pitch session. The 36 winning teams were announced in November.

Between January and November 2015, these teams will implement their ideas with the awarded financial support, which adds up to a total of EUR 74,370. The teams implementing the entrepreneurial projects will have access to education and training sessions, with the support of Junior Achievement and Accenture.

ABRIR A PORTA ÀS ESCOLHAS

The Programa Escolhas and the Gulbenkian Foundation funded this project, the goal of which is to increase the contact of 80 young people from vulnerable backgrounds in Lisbon and Porto with the labour market. The project aimed to carry out short-term vocational experiences in 30 partner companies. As a result, most young people were able to identify the skills and knowledge they need to develop to have access to the professional field that interests them and 4 of them already have a job. The project is sponsored by TESE – Associação para o Desenvolvimento, in partnership with the Portuguese Association of Young Entrepreneurs and the consulting company Sair da Casca.

IMPROVING THE QUALITY OF CARE



CHILDREN AND YOUTH AT RISK YOUNG PEOPLE IN RESIDENTIAL CARE

Since 2012, four projects whose main objective is to prepare young people living in residential care up and down the country for independent adult life have been supported. In addition to the training of these centres' technical and educational teams, these pilot projects have been strengthening the personal, social and emotional skills of **143 young people** who, for various reasons, were taken away from their families. Learning and practicing everyday life tasks, such as organising one's home, food, resource management, or civic education and prevention of risk behaviour, are tools for their full integration into society and their own sustainability, after leaving the institution.

Each project tests a different intervention methodology: the Associação Via Nova (Vila Real) promotes closer work with families to prepare for possible returns; the Oficina São José (Braga) starts early to encourage the execution of domestic tasks, scheduling doctor appointments or trips to the supermarket; at the Casa do Canto (Ansião) there is a support and monitoring

143

YOUNG PEOPLE



structure for young people after institutionalisation; and at the Lar de Nossa Senhora de Fátima (Reguengos de Monsaraz) all the organisational culture has been changing, with special focus on human resources training and personalisation of spaces, to make the home a more familiar and emotional place.

“... All the created projects must reflect the need to empower or strengthen the capacity of the young people living in residential care, preparing them for their discharge from the institution (...) This is surely the way to go and in which we must invest”

Joana Marques Vidal, Attorney-General of the Portuguese Republic.


In order to share and reflect on the experiences under way, there were two meetings in 2014 at the Gulbenkian Foundation, in May and November. The participation of a very significant number of technicians linked to the Child and Youth Protection Committees

and the intervention of the Attorney General of the Portuguese Republic are once again proof of the relevance of these issues and the need to promote initiatives to facilitate debate and the exchange of experiences in this area which is so essential to secure a future with meaning and opportunities to a very high number of young people.

“... setting the life goals of a young person living in an institution implies ensuring that they have the ability to live independently outside of it”

Joana Marques Vidal, Attorney-General of the Portuguese Republic.

The booklet ‘Direitos da Criança – Experiências de quatro instituições de acolhimento de jovens’ (Rights of the Child - Experiences from four youth residential care institutions) was also published.



“Learning to build and rebuild lives is an important goal in residential home care for at-risk children and youth. More than the security of having a new home and environment, a child living in a residential home needs to learn how to heal wounds and rebuild connections”

Staff from Associação Via Nova’s Home for Children and Youth.

SPIN

This intervention project targets child victims of abuse or neglect and living in institutions or in foster care, flagged by the Évora Hospital and by the Alandroal Parish Social Centre, the entities responsible for the initiative.

According to the methodology applied, each child is followed up individually, through a dynamic plan that monitors their progress in the light of various parameters related to self-esteem, the ability to concentrate, managing frustration and interaction with others, seeking to de-construct past traumatic experiences and create new expectations and foundations for his/her future life.

The first activity was held in Oxford and aimed to prepare the technical team in an intervention methodology based on the life stories of the children. Direct work with children and caregivers began in the fourth quarter of the year, in which five children living in foster care and 3 living in residential care, aged 9 to 16, residing in Campo Maior, Évora, Alandroal




CHILDREN AND YOUNG PEOPLE



VOLUNTEER DENTISTS



SCREENINGS



and Reguengos de Monsaraz, were flagged and have been followed up. This project also has the support of the Montepio Foundation and Delta Cafés.

DENTISTA DO BEM

Continuity was given to this project, aimed at children and young people between 11 and 17 years of age with oral health problems and whose families do not have the financial means to afford the treatments. The volunteer dentists carry out the necessary treatments until the youth reaches 18 years of age.

“Proportionally, the response of Portuguese dentists was higher than Brazilian dentists. The first goal was to serve 100 children in three years but we reached that number in three months.”

Fábio Bibancos, founder of the Dentista do Bem project.

By the end of 2014, around 1,700 children and young people were already being followed by **550 volunteer dentists**. During the year 63 screenings were conducted in 40 cities across the country, new volunteers joined the program and some fundraising initiatives for the project were held, which also has a partnership with the EDP Foundation.



SÓ O CORAÇÃO PODE BATER


The Teatro de Marionetas de Mandrágora developed a project on the prevention of violence and behavioural change in kindergarten and elementary school children in Gondomar, based on the partnership between the Municipality of Gondomar, the local Commission for the Protection of Children and Youth, the Faculty of Medicine of the University of Porto, the Institute of Forensic Medicine in Porto and the Sociedade Portuguesa para o Estudo da Criança Abusada e Negligenciada (SPECAN).

The rights, welfare and protection of children, the alternatives to violence in conflict resolution and the promotion of dialogue have been the focus of a puppet show focusing on the constant violence of one character towards animals, his/her parents and the environment. Moreover, debates alongside training and awareness actions were promoted; covering 2,032 children aged 3 to 6, as well as 135 parents and 191 teachers and educators in 32 kindergartens, primary schools and municipal spaces.

The song and the video produced on the subject of non-violence were disseminated across all the Primary Schools in the Municipality of Gondomar, with a view to continuing the work in the classroom.

CAMPAIGN FOR THE PREVENTION OF FALLS AMONG CHILDREN

In Portugal, falls are the leading cause of hospitalisations and emergency visits, representing 4% of accidental deaths of children and young people. Today, it is known that a very significant percentage of these deaths and hospitalisations results from falls from heights, particularly from buildings or other structures, that could have been avoided through the creation, adaptation and maintenance of buildings, spaces, environments and products that are safe for children and young people.



It was based on this information that the Portuguese Association for the Promotion of Child Safety developed the media campaign 'Acabe com as Quedas para a Desgraça' (Put an end to Tragic Falls), funded by the Gulbenkian Foundation, to raise awareness and alert public opinion to this problem and to the need for the adoption of appropriate preventive measures not only by families and educators, but also by the Government and Municipalities.

TV – 1,749 inserts

Online – 27,297 views

Radio – 1,872 inserts

Print advertisements – 33

Posters put up – 4,329



© Mundo a Sorrir

AGEING SORRISOS DE PORTA EM PORTA

Oral health care among the elderly is often overlooked, either due to a lack of economic resources, or due to a lack of adequate information. In order to address these needs, the organisation Mundo a Sorrir developed a project that has led dentists to homes and day centres across the country to conduct screenings and to train professionals in these institutions. In 2014, 139 institutions were visited, covering the 18 districts of mainland Portugal, where 7,877 elderly were screened and 1,185 professionals were trained. 317 elderly were also flagged for urgent Dentistry referral. Funding for this intervention was provided by the bank BPI and by the Gulbenkian Foundation.



© Márcia Lessa

CUIDAR MELHOR

The Cuidar Melhor (Better Care) project was designed in 2012 to create a proximity response to carers of people with dementia, to diagnose the incidence of the problem, train, inform and raise awareness among professionals and the community at large.

The Calouste Gulbenkian Foundation, the Montepio Foundation, the Alzheimer's Association of Portugal and the Health Sciences Institute of the Catholic University of Portugal helped to create, in cooperation with the municipalities, local council offices in Oeiras, Cascais and Sintra where multidisciplinary technical teams are available to respond to the needs of family caregivers and professionals and to institutions responsible for people with dementia.

By the end of 2014, more than 700 cases were handled in these offices, of which 460 were caregivers who, above all, requested the identification of social responses, provision of services and information about the disease.



The awareness raising initiatives had about 4,000 participants and the training sessions were attended by 160 family caregivers and 400 professionals.

“In the sessions at the Café Memória, the participants are encouraged to interact with each other, share experiences and carry out recreational and stimulating activities, in a private and secure environment in which emotional support and useful information is offered”

Catarina Alvarez, project coordinator.

The Café Memória (Memory Café), part of the Cuidar Melhor programme, has been an opportunity for socialisation for caregivers and patients, which at this stage tend to be isolated. It also provides an opportunity for the flagging and guidance of

family caregivers, there being a concern in creating an environment that is informal enough to facilitate the sharing of experiences, difficulties and constraints in the provision of care.

The Café Memória initially opened in the Portugália restaurant at the Colombo and Cascaishopping shopping centres and was replicated very quickly. It is also currently being implemented in two locations of the Santa Casa da Misericórdia de Lisboa in Lisbon, in Campo Maior, in Viana do Castelo and in Porto – where 40 sessions have already been held, involving 816 participants. Besides the technical staff, 35 volunteers dedicated a total of over 1,000 volunteer hours to the initiative.



DEFICIENCY

ColorADD SOCIAL

Support to the association ColorADD Social, which aims to transform the social conditions of early segregation and discrimination of colour-blind children through the development of activities that promote their social integration, including:


- Raising awareness among the civil community and the school and educational community;
- Visual screening actions;
- Training in schools by distributing a ColorADD Social Kit.

The support of the Gulbenkian Foundation focused on actions developed within the Municipalities of Guarda, Vizela and Caldas da Rainha, with a total of 2,500 children covered.

OFICINA DE PAIS/BOLSA DE PAIS

This initiative was launched in 2010 as a pilot project in order to help parents of children with disabilities to better guide children in their process of inclusion and to capacitate them to provide support to other parents in similar circumstances, under the supervision of technical professionals.

"I learned a lot in the workshops and met people with whom I probably would never have crossed paths. I joined the emotional support group more than three years ago, because I was somewhat dragged into it. It was a new and very rewarding experience. I found a group of people, all mothers of children or young people with different disabilities and all with similar experiences. We found that there are things that can only



be understood by those who have been through them. As much as people try to put themselves in our shoes, only a mother or a father with a child with disabilities can share our fears, anxieties and dreams"

Mother involved in the Oficina de Pais project.

Following the evaluation of the experimental parents workshop 'Oficina de Pais', the project was redesigned, extended until 2014 and expanded to 14 districts (Vila Real, Aveiro, Porto, Castelo Branco, Viseu, Leiria, Coimbra, Santarém, Setúbal, Lisbon, Beja, Évora and Faro), doubling the initial forecast.

In total, **547 parents** were involved in the workshops, 15 of which were trained to be aid providers to other parents.

This project was implemented in cooperation with the Pais-em-Rede Association, the University Institute of Psychological, Social and Life Sciences and, at a later stage, the Portuguese General Directorate of Health.

"I didn't have any other parents along my path to give me the help I think we are all in the position to give to others. The fact that we are peers – parents on an equal footing with others – is a privilege that enables us to have a relationship with the families that the technicians will never be able to have"

Mother involved in the Oficina de Pais project.



NOTAS DE CONTACTO – ORQUESTRA DE CÂMARA PORTUGUESA SOLIDÁRIA

Continuity was given to the intervention pilot project through music, promoted by the Orquestra de Câmara Portuguesa in partnership with CERCIOEIRAS. There are 50 people with disabilities who have the opportunity to learn music and to express themselves through it. Together with experienced musicians, they present themselves in public to perform, an example being the flash mob held in December 2014 at the Oeiras Parque shopping centre.

ISOLEARN – INNOVATION AND SOCIAL LEARNING IN HEI

Supported by the Erasmus + programme, this project aims at the development of a high-quality inclusive higher education model and of proposals for instruments focusing on the needs of blind and deaf people. In addition to the Gulbenkian Foundation, the Universidade Aberta, the Portuguese Association of the Blind and Partially Sighted (ACAPO) and the Portuguese Association of the Deaf (APS) are Portuguese partners, the international partners being the University of Ljubljana (Slovenia), the Telematica Internazionale University Uninettuno (Italy), the Association for the Development of Human Resources in Italy (Associazione per lo Sviluppo Organizzativo e delle Risorse Humane (EFFEBI)) and the University of Uppsala (Sweden).

PATIENT INNOVATION

In partnership with the Gulbenkian Programme for Innovation in Health, the Patient Innovation Platform provides an international, multilingual and non-profit social network that enables the sharing, between patients and caregivers, of solutions that they have created for themselves or for those who they care for in order to improve their quality of life. For example, a patient with a problem in the aorta, apparently without a solution, developed his own valve which has been successfully implanted by the doctor, thus solving the problem. After this experience, another 30 patients around the world have already benefited from this valve model. It is this dissemination of information and mutual assistance that is moving this initiative forward.

The project is led by the Católica Lisbon School of Business and Economics and is the result of international cooperation involving other partners: Information and Communication Technologies Institute, Carnegie Mellon Portugal, Foundation for Science and Technology, MIT Portugal, Peter Pribilla-Stiftung, Institute of Molecular Medicine and Innosabi.

GAT – PREVENÇÃO NA MOURARIA

The concentration of populations of various origins (34 different nationalities) in the neighbourhood of Mouraria tends to create some vulnerability from a health point of view. The prevalence of HIV infections and hepatitis is high, although there is no epidemiological information concerning migrant populations in Portugal.

With this project we intend to act in terms of prevention, screening of HIV infection and other infections and referring the migrants residing in the neighbourhood to the relevant services. Over the course of six months, screenings of about 370 people have been conducted and preventive materials and information were periodically distributed in 80 locations, in activities on the street and at strategic points of the neighbourhood, in conjunction with partner associations.

This project is the result of a partnership between GAT – the Portuguese Group of Activists for HIV/AIDS treatment, the Lisbon City Council, through the Office that supports and brings together the Mouraria community development planning and activities, and the Calouste Gulbenkian Foundation.

COMMUNITY DEVELOPMENT



O NOSSO KM²

O nosso km² (Our km²) was born of the conviction of the Calouste Gulbenkian Foundation that building strong neighbourhood networks, not only between individual citizens, but also between local companies and institutions, is fundamental to respond in a more effective, innovative and timely manner to the problems experienced by communities. *O nosso km²* is therefore being implemented in the area where the Gulbenkian Foundation is physically located, in the parish of Avenidas Novas in Lisbon.

After a first phase of study and consultation, the *O nosso km²* project was implemented in 2014, ushering in a new phase: action. Over the past few months, the intervention was carried out primarily among residents of the neighbourhoods of Santos and Rêgo, which were identified as being the territories of the parish with the largest and most urgent challenges to overcome, such as the high number of unemployed or the need to find strategies to promote intercultural dialogue. The priorities



defined were the loneliness of the elderly, youth and female unemployment and building networks between organisations.

The project has contributed to the cohesion of these communities, promoting socialisation activities that bring together residents of all ages and genders and that involve local organisations and authorities, such as the fortnightly visits of the elderly population to the Calouste Gulbenkian Museum. In addition, an association of residents was recently founded which is now taking the first steps, and a line of credit was obtained through the Bip-Zip programme, promoted by the Municipal Council of Lisbon, which will revitalise the surrounding public space and create more leisure areas. At the same time, the Coworking – Rumo ao Emprego project is active, providing support and specialised assistance in the active job search, and the Rêgo Business Centre is being created, which will help local small and micro businesses to be successful.



We also highlight the Festival da Ponte (Bridge Festival), held in June, a metaphor for building bridges among institutions and among the inhabitants of the neighbourhoods, which involved more than 850 people and 55 partner organisations.

In November, the Calouste Gulbenkian Foundation opened its doors to the community and invited all who live, work or study in the parish to participate in a day dedicated to reflection on the importance of local responses to social problems. Throughout the day, the “neighbours” of the Foundation had the opportunity to attend conferences, workshops, exhibitions and free admission concerts.

In addition to the Municipal Council of Lisbon, Gebalis, the Santa Casa da Misericórdia and the Instituto Padre António Vieira, the following are already project partners: the Porticus Foundation, the Universidade Nova de Lisboa, the Universidade Católica Portuguesa, the Instituto Superior Técnico, the Instituto Superior de Contabilidade e Administração de Lisboa and the Public Security Police.



© André Nogueira

ACADEMIA UBUNTU

In 2014, the second edition of this initiative promoted by the Instituto Padre António Vieira was completed. Created to develop informal educational activities aimed at providing young people coming from disadvantaged backgrounds with leadership skills, the Academia UBUNTU aims at building capacities, so that these young people become agents of change within their communities, and at the development and consolidation of models of service to the community and entrepreneurship, relying on the examples of Nelson Mandela, Ghandi, Martin Luther King, Aristides de Sousa Mendes, Aung San Suu Kyi or Desmond Tutu, among others.


Developed simultaneously in Lisbon and Porto, in 2014 the Academy held 14 seminars in Lisbon, 15 in Porto and 3 joint seminars.

“We worked so that these young people could develop positive leadership capacities, for them to become an example for their communities and to inspire and mobilise

others to transform the world. These are young people who have gone through many difficulties, with stories of very hard lives, who can be agents of social transformation”

Rui Marques, coordinator of the Academia Ubuntu.

There are already several success stories among the trainees, whose social projects that were developed and launched during the training were carried on after that and are already showing very positive results. Among these projects we highlight the implementation of the Academia UBUNTU methodology in Guinea Bissau, with EU funding amounting to EUR 170,000; the “Embarca” project, developed in the neighbourhood of Navegadores, Oeiras, with funding from the Programa Escolhas, which is promoting the educational and social inclusion of children and young people aged 6 to 24, as well as their future employability; the “Desingosta” project, promoted by four former trainees who have come to manage four spaces on the poor neighbourhood of Moinho das Rolas,



in Oeiras, which were permanently transferred to them by the company Teixeira Duarte, for social interventions designed to help the most needy inhabitants; and also the Vidas UBUNTU project, coordinated by a former trainee and with funding of EUR 130,000 from the Cidadania Ativa Programme, which for 18 months will work with students and teachers from 110 schools nationwide to promote democratic values through the storytelling methodology. We also emphasise that the implementation of Academies in Cape Verde and East Timor is being prepared by former UBUNTU trainees.

The second edition of the Academy was attended by over 100 students, 85 volunteer trainers, and 64 volunteers in the fields of training for entrepreneurship. It has also resulted in the development of 20 new social projects.

“The Academia UBUNTU gave us the opportunity to create – it gave us a voice!”

It capitalised on our qualities and supported us in accepting our own difficulties, making them a source of learning!”

Mariana Sá, trainee.

“This strength to face my fears was one of the things I gained from the Academy. As well as the ability, or at least the willingness, to see the good in others, not sticking to preconceived judgements or making snap judgements. I acquired a greater ability to look at problems and not just see one side. I also learned here that the world is not just black or white, there are grey parts”

Estácio Miranda, trainee.



© Márcia Lessa



© Márcia Lessa

We also highlight the launch, at the Calouste Gulbenkian Foundation, of the UBUNTU Global Network, which brings together several social projects, from five continents, inspired by the UBUNTU philosophy.

Alongside the Gulbenkian Foundation, which funded the project, other partners came together to contribute to the training, such as Everis, Lipor, the Universidade Católica Portuguesa and the IADE.

PARTIS – PRÁTICAS ARTÍSTICAS PARA A INCLUSÃO SOCIAL

PARTIS is a programme that enables us to materialise our conviction that art is an engine of social inclusion and change, through its unique power to unite people.

It was designed to support projects that use artistic practices – music, photography, video, theatre, dance and circus – as tools to create bridges between communities that usually do not cross paths.

“I want to be an actor and I want to show people that, even while going through a difficult phase, we can help each other and better understand what life is with the help of the theatre”

Ibrahim, participant in the theatre project of the Associação Teatro IBISCO in Loures, aimed at children and pre-teens living in the suburbs.



From among more than 200 applications, 17 projects were selected from across Portugal, representing an investment of around EUR 1,000,000 for a period of three years.

PARTIS completed its first year of life having implemented approximately **4,250 activities**, organised **117 public events** and reached about **2,700 participants**.

During the year 2014, 17 stories of humanity were born of artistic projects involving vulnerable groups, such as, among others, the 200 institutionalised young people who have the opportunity to express and free themselves through photography, the 15 refugees of different origins who perform on the same stage, the 50 inmates who are producing and interpreting an opera or the 10 homeless who collaborated in producing a great festival in Lisbon.



© Liliana Carvalho



ORGANISATIONS FOR A CONVERGING ECONOMY

This axis aims at the reinforcement of the intervention capacity and resilience of social organisations through gains in efficiency and effectiveness. The Mobilisation and Rationalisation of Resources and the Creation of Networks and Strategic Partnerships are a part of it.

MOBILISATION AND RATIONALISATION OF RESOURCES



SOCIAL INVESTMENT LAB

The Social Investment Lab is an initiative promoted by the Calouste Gulbenkian Foundation and by the Instituto de Empreendedorismo Social, in partnership with Social Finance UK. Its goal is to be a reference knowledge centre in the area of social investment, seeking to spread international best practices and innovative financial mechanisms and studying its applicability to the Portuguese reality.

The main social issues and challenges are the starting point for all the work of the Social Investment Lab – the causes and roots of social problems are targets for in-depth analysis, in order to identify innovative solutions that help their resolution and prevention.

The use of financial mechanisms is a means to an end: a social sector with sustainable access to funding sources and greater social impact.



The action of the Social Investment Lab is divided into three areas:

- **Creation of market knowledge**, through research notes on specific issues of social investment and content creation for business schools;
- **Promotion of market infrastructure**, through the creation of the National Working Group for Social Investment and technical support to the structure of the Portugal Inovação Social mission;
- **Implementation of pilot projects**, through the structuring of social innovation funding mechanisms, such as the first Social Impact Bond in Portugal.

The Social Investment Lab has an international Advisory Board, with members that include Kippy Joseph (Director of the Rockefeller Foundation), Adam Jagelewski (Director of the Centre for Impact Investing Canada), Carla Antunes da Silva (Managing Director and Head of UK Banks from Credit Suisse), João Trigo da Roza (President of the Portuguese Association of

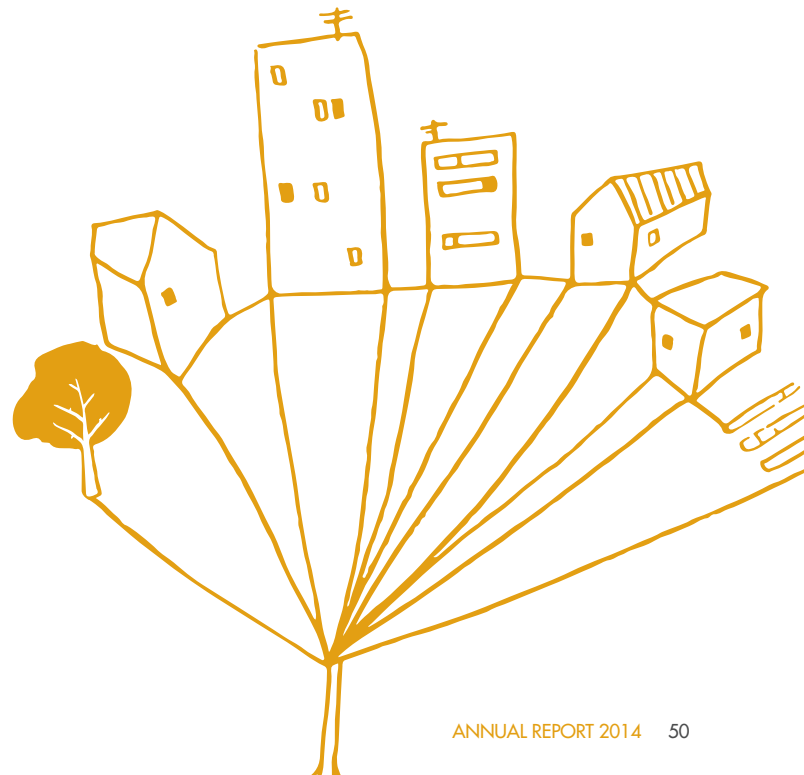
Business Angels), Marc Ventresca (Professor at the University of Oxford) and Jane Newman (International Director of Social Finance UK).

The project was presented to the public in February 2014. Among the main activities carried out until the end of the year we highlight:

- Publication of 7 research notes on this emerging area;
- Creation of an academic package in the area of social investment, taught at Nova SBE;
- Training of the Portuguese Working Group for Social Investment, with support from the European Commission;
- Analysis of the applicability and feasibility of different models of social investment in the Portuguese context;
- Technical support to the relevant public services for the preparation and negotiation of the Portugal Social Fund;
- Technical preparation of the first social investment bond that will be released in Portugal and that will involve the Municipal Council of Lisbon and the Calouste Gulbenkian Foundation.

ZERO DESPÉRDICIO

This project was the initiative of a group of citizens who created the Movimento Zero Desperdício (Zero Waste). Between 2012 and 2014, the project successfully validated the implementation of the pilot phase in the field, having recovered more than 800,000 meals. The overall goal of Zero Desperdício is to promote the use of all surplus prepared food products, distributing them among people with food shortages under controlled conditions of hygiene and food safety, thus avoiding waste. In April 2014, with the funding and participation of the Calouste Gulbenkian Foundation and the Municipal Council of Lisbon, the international scaling-up phase of the project began. This initiative is recognised by FAO as a good practice to be replicated globally.





CREATION OF STRATEGIC NETWORKS AND PARTNERSHIPS

EUROPEAN PROGRAMME FOR INTEGRATION AND MIGRATION (EPIM)

This programme is implemented by eleven European foundations, within the framework of the Network of European Foundations, to support projects that promote and facilitate immigrant integration. Since 2011, EPIM has enabled the funding of several transnational projects in the fields of asylum seekers and refugees, undocumented migrants and migrants in an extremely vulnerable situation as a result of the crisis plaguing Europe. Capacity building activities have been simultaneously rolled out in organisations that provide support to immigrants on issues such as project evaluation methodologies; advocacy and lobbying; partnerships, networking and collaboration within the European Union; media and communications; and fundraising.

In 2014, in addition to the normal development of 10 projects currently supported by EPIM, the debate on the new phase of this Consortium (2016-2018) began between the partner Foundations.



TRANSATLANTIC FORUM ON INCLUSIVE EARLY YEARS (TFIEY)

This Forum, led by the King Baudouin Foundation, brings together another twelve European and US foundations and aims to share best practices and recommendations among academics, policy makers, members of civil society and organisations working in the field concerning the importance of childhood education (0 to 6 years) in order to reduce the cycle of poverty (among children of immigrants and low-income families) as a result of unequal access to education.

In order to best leverage all the expertise and recommendations that will result from TFIEY, a Portuguese working group was created on early childhood education for children of immigrants and very poor families which scheduled a series of actions to be developed in the coming years.

In 2014, the Calouste Gulbenkian Foundation helped organise and hosted one of the two international TFIEY meetings on the subject of *Successful Parent and Family Engagement in*

the Early Years: Reaching out to Immigrant and Low-income Families. Two meetings of the Portuguese TFIEY Group were also organised, as well as an international seminar on the theme “Evaluation and public policy on Childhood Education”.



TRANSATLANTIC COUNCIL ON MIGRATIONS

Led by the Migration Policy Institute (USA), the Transatlantic Council on Migrations (TCM) is an innovative deliberative and advisory body which aims to have a tangible and measurable impact on immigration and integration policies on both sides of the Atlantic. The TCM brings together three key groups – experts/specialists, policymakers and political leaders – and therefore produces innovative recommendations, based on reliable and politically viable sources. The TCM often responds to requests from Governments and other partners seeking assistance on specific policy challenges.

In 2014, the Calouste Gulbenkian Foundation co-organised and hosted the 12th plenary meeting on the theme “*Rethinking Emigration: A Lost Generation or a New Era of Mobility?*”.

MEDIANE – MEDIA IN EUROPE FOR DIVERSITY INCLUSIVENESS

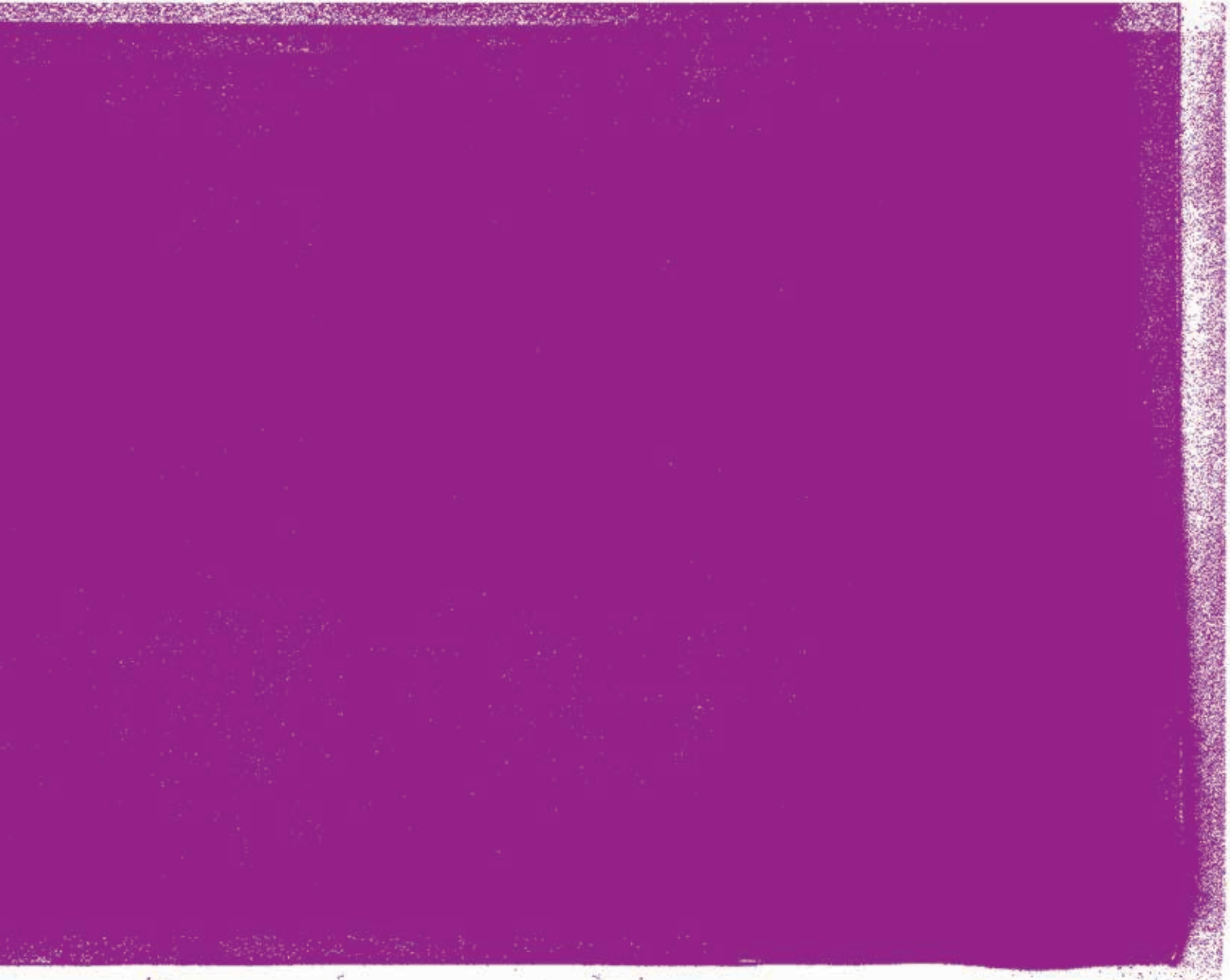
A joint program between the Council of Europe and the EU’s Fundamental Rights and Citizenship Programme, this programme aims at strengthening the capacity of social media to include diversity and non-discrimination in their daily work.

In March 2014, the Gulbenkian Foundation hosted a European meeting regarding this initiative, which was attended by around 120 people, including 100 journalists from across Europe (of which 30 were Portuguese).



KNOWLEDGE AND THE FUTURE

A deeper understanding of the causes of social problems, their impacts or possible answers and observation of signs that anticipate social change is the aim of this axis. The lines of intervention are Life Transitions, Emerging Social Needs and Sustainability and New Challenges.



LIFE TRANSITIONS



SHARE – SURVEY OF HEALTH, AGEING AND RETIREMENT IN EUROPE

This project aims to collect and process information about the population aged 50 or more, at European level, in order to understand the ageing process and how this phenomenon affects individuals in different social and cultural contexts. The results obtained are part of the European Forum on Research Infrastructures and form the basis of European research in the social sciences.

In Portugal, the project is coordinated by the Institute of Social Sciences at the University of Minho, being co-funded by the Calouste Gulbenkian Foundation and the Foundation for Science and Technology.

In addition to the participation of the national scientific team at international meetings, in the second half of the year the translation and adaptation of the questionnaire into Portuguese was carried out, supervisors and interviewers who will apply the SHARE questionnaires were selected, recruited and trained and data collection and a pre-test focused on the impact of the crisis on the living conditions of people was conducted.

DYNAPOR – MODELO DE MICRO SIMULAÇÃO DINÂMICA PARA PORTUGAL

This initiative was created by the need to diagnose and assess impacts of system reforms and design new scenarios for social security in Portugal.

The Calouste Gulbenkian Foundation joined Dynapor at the end of the year, creating the conditions for the acquisition and adaptation of a tested technological infrastructure which will allow future comparative analysis with the realities of other countries.

The project results from a partnership established between the Strategy and Planning Office of the Portuguese Ministry of Solidarity, Employment and Social Security, the Institute of Ageing of the University of Lisbon, which assumes coordination, and with the University of Southampton, which has already developed experience in these matters.

EMERGING SOCIAL NEEDS

MAPPING INNOVATION AND SOCIAL ENTREPRENEURSHIP IN PORTUGAL

First phase: North, Centre and Alentejo

The activities of this research project, which aims to map high-potential initiatives of social entrepreneurship in the Northern, Central and Alentejo regions were completed in 2014.

In this first phase, 134 initiatives that meet the stringent criteria for being classified as having high potential for social entrepreneurship in the three regions were identified: 57 in the Northern region, 48 in the Central region and 29 in the Alentejo region. All the information collected is available on the initiative website at www.mies.pt.

The project is carried out by the Social Entrepreneurship Institute and the Instituto Padre António Vieira, with the involvement and funding of the Calouste Gulbenkian Foundation, the EDP Foundation and the Operational Programme for Competitiveness – Compete. It has as Portuguese partners IAPMEI – Agência para a Competitividade e Inovação, I.P. and RHmais, and SIX – Social Innovation Exchange, and the Euclid Network as international partners.

CATALYSE

This project aims to identify case-studies for the definition and deepening of knowledge of indicators of innovation and sustainability. It focuses on initiatives in the Lisbon, Vale do Tejo and Alentejo regions in a complementary basis with the activities developed by MIES.

It is conducted by the Centre for Sociological Studies of the Universidade Nova de Lisboa (CESNOVA) and by SIM – Climate Change Research Group, based at the Faculty of Science of the University of Lisbon.

SUSTAINABILITY AND NEW CHALLENGES

FÓRUM PARA A GOVERNAÇÃO INTEGRADA

Launched in 2014, the GovInt - Fórum para a Governação Integrada (Forum for Integrated Governance) aims to mobilise Portuguese society for a new approach to complex social problems, through a collaborative, cross-cutting matrix model involving the government and civil society. The Calouste Gulbenkian Foundation, the Montepio Foundation, the Santa Casa da Misericórdia de Lisboa, the Government through the Deputy Ministry and the Ministry for Regional Development, and some municipalities, such as the ones from Lisbon and Braga, are partners of GovInt. The Instituto Padre António Vieira assumes the coordination and the administrative tasks of the Forum, which also includes the main Portuguese universities.

During the year 2014, two meetings of the Advisory Council, two thematic workshops and an international conference focused on "Complex Social Problems: Challenges and Responses", which was attended by about 600 participants, were held at the Gulbenkian Foundation.

FAMILY AND THE ROLES OF GENDER AND NATIONAL IDENTITY UNDER STUDY

The International Social Survey Programme is a network that brings together more than 40 countries on 5 continents with a view to conducting comparative and longitudinal studies that allow the deepening of a diverse range of socially relevant issues.

In addition to the sociodemographic characterisation of the population, in this new edition the themes "Family and gender roles" and "National Identity" were chosen for the second time, which allow comparative analyses to be conducted on changes in attitudes and behaviour of Portuguese people in an international context.

Portugal participates in this network, under the coordination of the Institute of Social Sciences of the University of Lisbon (ICS-UL) within the framework of the programme "Social Attitudes of the Portuguese", since 1997.



PUBLICATIONS,
CONFERENCES,
CONCERTS
AND OTHER
EVENTS

PUBLICATIONS

THE BOOK **NA PO DI SPERA**

Na po di spera is the result of two years of work in the neighbourhood of Santa Filomena, Amadora, where, between 2008 and 2010, the author Sónia Borges coordinated some activities under the Laço parental training project, funded by the Calouste Gulbenkian Foundation and developed by the Institute of Educational Communities. The book was launched at the Book Festival in December 2014.

REPRINT OF THE BOOKLET AND DVD **NASCI. E AGORA?**

The Fernando da Fonseca Hospital (Amadora-Sintra) has the second largest maternity ward in the country and a high rate of teenage mothers. For this reason, the need was felt to draw up a guide that shows the care of babies in their first days of life to be distributed to mothers upon discharge. Taking into account the diversity of backgrounds of these mothers, this educational product with the title 'Nasci. E agora?' is available in three languages – Portuguese, Creole and Russian – featuring a brochure and a DVD. The Calouste Gulbenkian Foundation funded the second edition of these materials.

CONFERENCES, CONCERTS AND OTHER EVENTS

ANNUAL CONFERENCE *INCLUIR A DEFICIÊNCIA (INCLUDING DISABILITY)*

This information space favours debate and reflection among experts, organisations which work with and are interested in issues related to disability and disabled people themselves. In 2014, the conference was organised in collaboration with the GMCS – ‘Public Office for the Media and focused on the theme ‘The third sector: Communicating with (D) Efficiency’, which was attended by 180 participants.

VERSO DA FALA (MIT OUT SOUND) FILM

This is an essential documentary to understand and disseminate the common problem of deafness by showing another reality and looking for similarities and differences between peers, starting from a privileged position of knowledge and in-depth contact with the community.

Funded by the Gulbenkian Foundation, where it was first screened in November 2014, this film will have free online distribution to be viewed in promotional actions in schools and universities, and will be submitted to the DocLisboa film festival. The documentary was shown publicly for the first time at the Incluir a Deficiência (Including Disability) conference.



GRANDPARENTS AND GRANDCHILDREN COLLOQUIUM - DATA AND AFFECTIONS

In July 2014, a colloquium was held at the Calouste Gulbenkian Foundation to present and discuss the study The provision of care by grandparents in Europe, of the responsibility of the Institute of Gerontology at King's College London. Funded by the Gulbenkian Human Development Programme and the UK Branch of the Gulbenkian Foundation, this study conducts a comparative analysis between several European countries on family policies and their influence on the role of grandparents as childcare providers.

The presentation event of the study included participation and comments from two Portuguese researchers (from the University of Porto and the University of Lisbon), who discussed the results with the research coordinator and a representative of the British organization Grandparents Plus. The writer Alice Vieira was the special guest, who, in an informal conversation entitled 'Dêem-lhes doces e mandem-nos para casa' (Give them sweets and send them home), spoke of her experience as a grandmother. The summary report is available in print and in digital format for wide dissemination.

GERAÇÃO ORCHESTRAS SUMMER CONCERT

As usual, since 2007, the outdoor amphitheatre of the Calouste Gulbenkian Foundation hosted another end-of-summer internship concert by the Geração Orchestras. Every year, children, families, educators and many onlookers witness the work carried out throughout the year and the progress of these young musicians.

In addition to learning music and a musical instrument, the children and young people who are part of the orchestra, usually coming from disadvantaged economic and social backgrounds, are able to improve their interpersonal and social skills and their self-esteem, which gives them more opportunities and possibilities for the future.

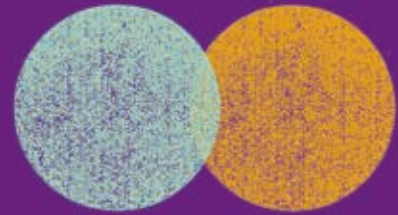


© Samir Cassim



The chalkboard contains the following elements:

- Top left: A ball of yarn with two knitting needles.
- Top right: A square containing the letter 'A', with a lowercase 'b' to its right and a lowercase 'd' below it.
- Below the 'A' box: A stack of four rectangular blocks.
- Center: A house icon, a plus sign, a cloud icon, another plus sign, and the number '250'.
- Below the house icon: The number '32'.
- Below the '250': The number '67'.
- Below the '67': The numbers '30 12'.



BUDGET IMPLEMENTATION

In 2014, the budget headings of the Gulbenkian Human Development Programme were reorganised according to new axes and lines of action.

AXIS	No. of Subsidies allocated	Sum	%
People in an Inclusive Society	54	1.476.417€	77
Social Organisations for a Converging Economy	11	288.002€	15
Knowledge and the Future	8	162.135€	8
SUBTOTAL	73	1.926.555€	100
Technical Support ¹	—	90.435€	—
TOTAL	—	2.016.989€	—

1. General Management, Advisory Board and logistical support.

The number of subsidies allocated under the axis People in an *Inclusive Society* was significantly higher than in the other two areas, representing 77% of the total investment of the Gulbenkian Human Development Programme. The axis dedicated to the empowerment of the organisations represented 15% of the investment, the axis *Knowledge and the Future* having been the one that provided less financial support, with only 8% of the total.

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