



# THE CIDADANIA ATIVA PROGRAMME IS INNOVATIVE IN PORTUGAL,

being the first to be fully dedicated to strengthening the Portuguese Civil Society and the first to be managed by the Calouste Gulbenkian Foundation with funding from the EEA Grants (Iceland, Liechtenstein and Norway).

The following Programme focuses should be highlighted:

· improving the existing knowledge regarding the NGO landscape, its weaknesses and strengths;

· strengthening the impact and effectiveness of NGOs by promoting partnerships and networking among them and between them and corporations, public entities and the academia;

· prioritising NGO capacity building and training of NGO staff which aims at improving governance, resource management and fundraising skills;

· targeting those areas where it is critical to ensure the organizations' autonomy and where the scarcity of financial resources has been the most chronic;

 $\cdot$  involving large and small civil society organizations, located all over the national territory

 $\cdot$  selecting projects of particular added value, necessary for achieving social change through innovation and their replicability or scalability.

The available funds being already committed, it is important to present the Programme's contribution to our civil society, at a time when most of the projects are still underway.

Isabel Mota Member of the Board of Trustees

# WHAT IS THE CIDADANIA ATIVA PROGRAMME?

It is an instrument by which
Iceland, Liechtenstein and Norway
render support to civil society organisations in Portugal within the scope of the
European Economy Area Financial Mechanism, which finances such actions in the 16 least
prosperous European Union member states and
fosters bilateral relationships with the Donor Countries.

This Programme, which spans four years (2013-16) and has an overall budget of €8.7 million, is managed by the Calouste Gulbenkian Foundation, following a tender process launched by the Financial Mechanism/EEA Grants.

The Cidadania Ativa Programme has the following objectives:

- · Strengthening Portuguese civil society through the empowerment of its non-governmental organisations;
- $\cdot$  Deepening their contribution towards social justice, democracy and sustainable development.

This is accomplished through the financing of projects run by non-governmental organisations (NGOs) across four main priority areas:





NGO
PARTICIPATION IN
THE DESIGN AND
IMPLEMENTATION
OF PUBLIC
POLICIES



PROMOTING DEMOCRATIC VALUES



STRENGTHENING THE EFFECTIVENESS OF NGOS

G SUPPORTING YOUTH

**EMPLOYABILITY** 

AND INCLUSION

### SUPPORT PROVIDED BY THE

**PROGRAMME** 

The Programme approved a total of 113 projects, selected from amongst the 789 applications received within the scope of the 12 public tenders held in 2013 and 2014.

These projects divide up into two categories: the large projects that received up to €124,650 in support and which are implemented in partnership with other entities; and the small projects, funded with up to €24,750, which despite not being subjected to this restriction, were nevertheless encouraged to find partners and to network their efforts in order to boost the impact of their activities on society.

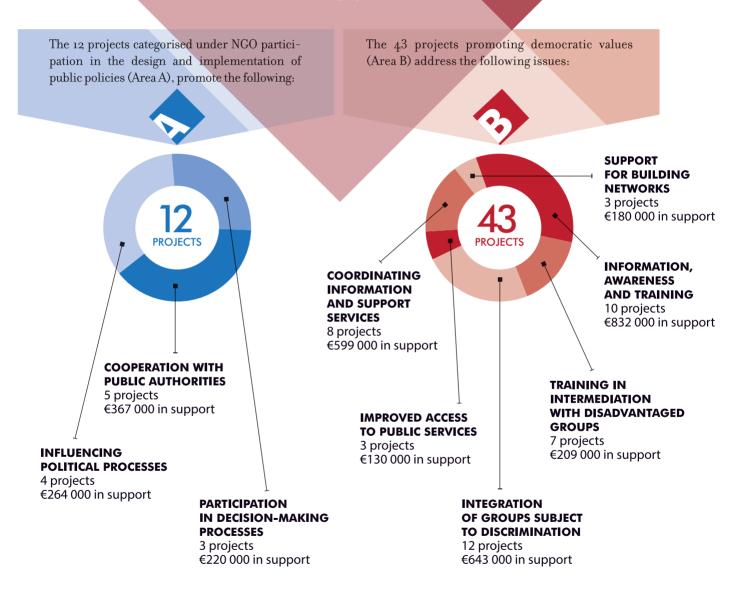
The 113 projects shall be completed by April 2016.

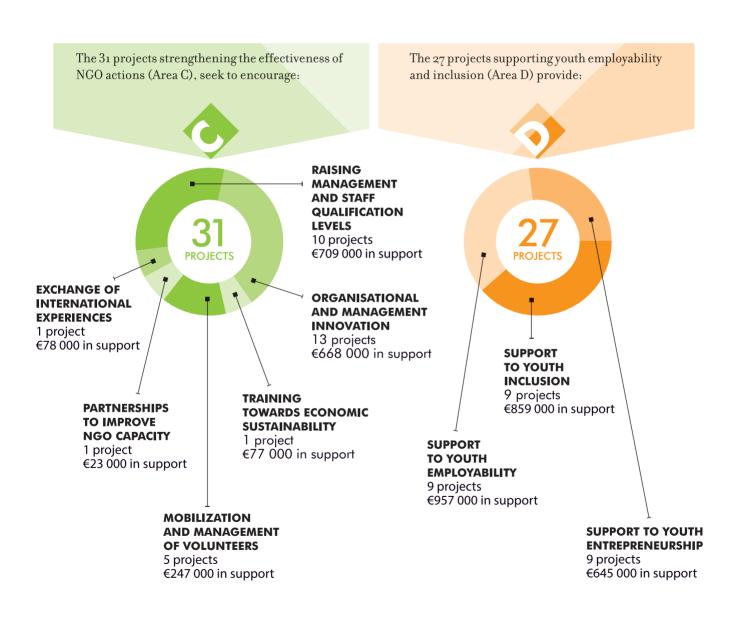
		•			OVERALL								
	7	25	15	27	74		LARGE PROJECTS						
	5	18	16	-	39		SMALL PROJECTS						
	12	43	31	27	113		TOTAL						

In addition to the 113 selected projects, the Programme also renders support (up to €5 500) to 13 other initiatives which seek to deepen relationships between Portuguese NGOs and entities in the Donor Countries. The goal of these initiatives includes both the exchange of experiences and knowledge and the establishing of bilateral partnerships and networks.

SELECTED PROJECTS

#### WHAT TYPES OF PROJECTS?





PROJECTS BY WHO...

113
SELECTED PROJECTS



159 103
NGOs OTHER
PARTNERS

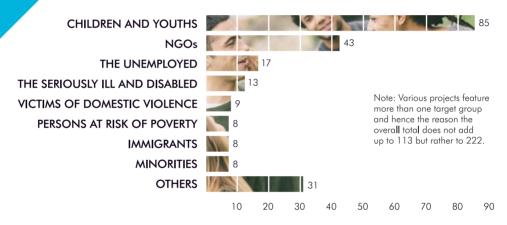
		•			TOTAL						
INVOLVED NGOs	18	71	53	45	159						
OTHER PARTNERS	16	50	19	38	103						

The applicant NGOs run projects emphasising social solidarity; social, local and technological development; education and culture; the environment and health; the provision of support services to the disabled and the promotion of Human Rights, especially those of women, immigrants and LGBT citizens.

Amongst the PARTNERS, we would highlight the participation of private companies and countless public and local government entities and in particular the State Secretariat for Primary and Secondary Education, the Directorates General of Health and of Prisons and Reinsertion of Former Convicts, the Centre for Judicial Studies, the Portuguese Institute of Sport and Youth and the National Rehabilitation Institute. Also participating as partners are research centres and universities, including those of Minho, Beira Interior, Lisbon, Porto and Évora, ISCTE, the Higher Institutes of Engineering and of Agronomy, the Higher School of Education and the Faculty of Human Motricity.

#### ...FOR WHOM?

Children and youths are by far the target audiences most frequently addressed by the Programme, but there are many others. Most of the projects address more than a single target group.



The "Others" category include civil servants, the elderly, entrepreneurs, victims of human trafficking, researchers and scientists, prisoners and LGBT persons.

PROGRAMME
BENEFICIARIES

It is estimated that, up to the projects' conclusion, 44 200 persons across the country will have been direct Programme beneficiaries, of which almost 80% will be youths.

44 200 DIRECT BENEFICIARIES [ESTIMATED TOTAL]

34 500 YOUTH BENEFICIARIES [ESTIMATED TOTAL]

## PROJECTS SUPPORTED NATIONWIDE

#### 113 SELECTED PROJECTS

The Programme supports a total of 113 projects throughout the country. 54 of these have national impact or focus on various regions. Of the remainder, 23 are regional in scope and 36 are locally focused.

PROJECTS IN NORTE

PROJECTS IN CENTRO

23 PROJECTS IN LISBOA

5 PROJECTS IN ALENTEJO

PROJECTS IN AZORES

# A CONTRACTOR OF THE PROPERTY O

# SOCIAL INNOVATION: PROJECT HIGHLIGHT

The Cidadania Ativa Programme commissioned a study from the Institute of Social Entrepreneurship aimed at evaluating the social innovation potential of the supported projects. This study produced an estimation of the potential Programme gains to Portuguese civil society based upon the levels of innovation, sustainability, social impact and the ease of replication and scaling up.

The study's conclusions, which was carried out in late 2014, identified an appreciable or high potential for social innovation in the over-whelming majority of projects granted funding.

A few examples from among the 27% of high potential projects:

#### DECIS - DEVELOPMENT OF CAPACITY BUILDING STRATEGIES FOR SOCIAL INNOVATION

A nationwide project undertaken by the Portuguese Local Development Association (in partnership with three other entities) striving to boost the effectiveness of NGO actions through training for their leadership, staff and partners and through the incorporation of best governance practices. **This project was granted €109** 376.

#### ATERRA - GLOBAL POLICIES AND LOCAL STRATE-GIES FOR SUSTAINABLE DEVELOPMENT

Focused on rural development and the right to a sustainable diet, the Fé e Cooperação Foundation (in partnership with three other entities) seeks to integrate small producers in Portugal's Centro region into local networks and to foster training, awareness raising and the mobilisation of young persons around the core objective – the promotion of sustainable diets. This project was granted €112 104.

#### **IDEARIA**

A project through which Coolabora, in partnership with three other entities, seeks to foster the participation of young persons in Covilhã in experimental activities (which combine art, innovation and social entrepreneurship) as a means of developing and deepening their social competences. This project was granted €104 704.

#### NEW CHALLENGES IN COMBATTING SEXUAL VIOLENCE

This project seeks to put on the public agenda the need to prevent and intervene in sexual violence related issues. To this end, the Women's Association Against Violence (in partnership with three other institutions) is putting forward an integrated intervention model leveraging the specialist support resources already in place at national level. This project was granted €112 4.25.

#### STOP, LOOK AND LISTEN

Promoted by the Development Association of Moura Municipality (in partnership with two other institutions), this national project invests in the campaign against discrimination towards members of the Roma community, through awareness-raising actions countering intolerance and raising awareness in the aforementioned community as to their respective rights. This project was granted €69 o3o.



#### YOUNG EARTH

This project, run by the Association for Promoting Young Publics at Risk (in partnership with three other entities) seeks to enhance the employability of young persons in vulnerable situations in the Azores, both by providing training and by mapping the surrounding territory in order to identify community based resources. **This project was granted €31 885.** 

#### **DEMOCRATIC VALUES LAB**

National in scope, the Luso-Ilírio Institute for Human Development aims not only to nurture personal, social and civic competences in children and the young – through an interactive educational exhibition – but also empower educational actors who are expected to play an important role in the development of young persons. This project was granted  $\epsilon_{105}$  230.

#### IMPACT - SOCIAL IMPACT AND VICTIM SUPPORT

With this project, the Portuguese Victim Support Association (and three other partners) strives to raise its service standard (especially its organisational evaluation and quality management systems) and gain recognition as the benchmark reference organisation for victim support in Portugal. **This project was granted €20 687**.

## FINANCIAL SCALE OF THE PROGRAMME

As a rule, the funding awarded by the Cidadania Ativa Programme covers 90% of the total expenditure on each project. The overall sum invested in the 113 projects amounts to € 8 643 000, supported by the EEA Grants with € 7 707 000.

This amount includes the increase by €256 000 of the Programme's budget decided on an exceptional basis by the Calouste Gulbenkian Foundation in order to approve, with its own resources, four additional projects in 2015.

Complementarily, the Foundation had also acted to leverage the results of the Programme by approving a further six projects resulting from applications submitted in 2013, and support them with its own resources, amounting to nearly  $\leq$ 500 000.









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