

## Ia. Portugal





## ❖ The Office of the President

The Office of the President is the structure that supports the President of the Board of Trustees, monitoring and implementing projects related to the President, supporting the representation of the Foundation in foundation-sector organisations and ensuring the management of the administrative work resulting from internal and external requests directed towards the President.

### **The Foundation's Fiftieth Anniversary Commemorations**

2006 marked 50 years of the Foundation's existence, and the Office supported the President and the Board of Trustees in the implementation of a variety of activities relating to the programme of commemorations. The Fiftieth Anniversary programme began officially on 18 July 2006, the day of the anniversary of the ratifying of the Foundation's statutes, with a solemn event presided over by the President of the Republic and with sociologist António Barreto as guest speaker. This event also included the première of the film *The Improbable Is Not Impossible* by Manoel de Oliveira, commissioned especially by the Foundation. The programme of commemorations, which ran until July 2007, included shows, concerts, exhibitions, the publication of books, international conferences and film cycles.

Solemn session  
of the Foundation's  
Fiftieth Anniversary  
Commemorations.



The Foundation also commissioned four surveys from the Centre for Study and Surveying of Opinions of the Portuguese Catholic University in order to learn the opinions of the Portuguese public on the Foundation's activities, as well as of audiences for the Music department, the Museum and the Foundation's Art Library. In the words of the Foundation's President, the commemorations sought "to pay tribute to the founder, to indicate fittingly and properly the work carried out over these first 50 years of the Foundation's activities, to remember all those who made the Institution a reality and to offer a view of the Foundation's future activities."

## Activities

The Office of the President was involved in the activities relating to the affiliation of the Calouste Gulbenkian Foundation into organisations or associations of foundations, which on a national or international level promote the development of the foundation sector, such as the Portuguese Foundations Centre, the Hague Club and the European Foundations Centre. In 2006 the President of the Foundation was elected President of the Portuguese Foundations Centre and Vice-President of the European Foundations Centre. As part of his work in this area the President of the Foundation was a member of the organising committee of the 3<sup>rd</sup> Meeting of Lusophone Foundations, which was held in Cape Verde in January 2006, and the Programme Committee of the 17<sup>th</sup> Annual General Assembly and Conference of the European Foundations Centre, held in Brussels in May 2006 on the subject of "Foundations for Europe: Supporting European Citizens' Participation".

The Office coordinated the preparations for the international conference "Which Values for Our Time?", held in October 2006, initially set up by Prof. Fernando Gil of the École des Hautes Études en Sciences Sociales in Paris, who sadly died in March 2006, and whose work was continued by Danièle Cohn. The conference, whose primary aim was to consider the general crisis in the direction of contemporary society, brought together a prestigious group of people from the different fields related to the issue – A World in Crisis; Cognitive Values: Scientific and Philosophical Knowledge; Aesthetic Values: Art and its Audience; and Ethical and Political Values – such as Eduardo Lourenço, Jean Petitot, Robert Kagan, Henri Atlan, Hans Belting, Philippe Dagen, John Keane, Jean-Pierre Dupuy and João Lobo Antunes. The President of the Republic presided over the opening session of the conference.

Given the currency and the international relevance of the matter being analysed, the proceedings of the conference will be published in Portugal and the United States in 2007, in this latter case thanks to a renewal of the partnership with Johns Hopkins University which in June 2006 published *Terrorism and International Relations*, edited by Daniel Hamilton. This publication brought together the proceedings of the third and final conference in the "Terrorism and International Relations" cycle, held in October 2005. In September 2006, the Office also worked on the national launch of the book of this conference, in association with Gradiva, thus fulfilling two of its fundamental objectives – a publication of quality and the dissemination of its contents in Portugal to a larger audience.

The Office supported the President's participation in meetings of the Board of Trustees of the Fondation Universités de Paris – Calouste Gulbenkian Foundation André de Gouveia Residence, which he chairs by virtue of the Act of Endowment of the André de Gouveia Residence to the Universities of Paris, of 1960. The Residence reopened early in 2007 after a 14-month closure



for a complete renovation of the building. The number of rooms in the Residence increased from 123 to 170, with new equipment and increased comfort, with an increase too in the number of students it can accommodate from 158 to 199.

✦  
Opening session  
of the international  
conference "Which Values  
for Our Time?".

## Transfer of premises

The management of the process of signing premises over to third parties, which is to be authorised by the President of the Foundation, is based in the Office of the President working in association with the Central Services department. In material terms the decision on these transfers is considered as a grant, privileging applications from non-profit institutions whose aims fit into or contribute towards the Foundation's statutory goals.

## Grants

The Office of the President is responsible for the management of grants awarded by the President, within the Reserve that falls under his direct control, shared between the Foundation's four statutory areas. In 2006 a total of approximately € 1,370,000 was awarded, of which the following are worth highlighting:

(€ 10<sup>3</sup>)

Organisation	Sum	Project description	Country
European Foundation Centre	€ 25,000	Europe in the World Project	Belgium
Battle of Aljubarrota Foundation	€ 200,000	Educational strand of the project to create a Battle of Aljubarrota Interpretation Centre: a grant of € 600,000 over three years (2005-7), in partnership with the Education and Scholarships department	Portugal
Rangel de Sampaio Foundation	€ 25,000	Support for the establishment of a library	Portugal
World Press Cartoon	€ 25,000	Production of the World Press Cartoon Sintra 2006 catalogue	Portugal
Care for the Future Foundation	€ 12,000	Maria de Lourdes Pintasilgo Internet Memory Project	Portugal
International Society for Third-Sector Research	€ 10,000	Scholarships for researchers from Portugal or other Lusophone countries in the not-for-profit sector	USA
Faculty of Social Sciences and Humanities of the New Lisbon University	€ 21,500	The book <i>Portugal and Europe: from cooperation to integration - 60 years of history, 20 years of admission</i>	Portugal
Tällberg Foundation	€ 12,000	Tällberg forum on the environment and sustainability	Sweden
José Mattoso	€ 16,000	Coordination of the project to identify documentary resources produced by the now defunct Ministry of Ultramar	Portugal
Organising committee of the 'Challenges Ahead for the Portuguese Economy' conference	€ 25,000	Carrying out the conference "Challenges Ahead for the Portuguese Economy"	Portugal
Mosteiro dos Jerónimos (St Jerome Monastery)	€ 12,000	Supporting the St Jerome Monastery project for iconological reading	Portugal
Law faculty at the University of Lisbon	€ 10,000	Support for three conference days on Community Law and the European Union	Portugal
Manoel de Oliveira	€ 100,000	Supporting the production of the film <i>Christopher Columbus - the Enigma</i>	Portugal
Fondation Nationale de la Cité Internationale Universitaire de Paris	€ 500,000	Renovation of the André de Gouveia residence: a grant of € 1,000,000 over two years (2005-6)	France
Arpad Szenes – Vieira da Silva Foundation	€ 25,000	Support for the exhibition "Stanley William Hayter and the Surrealists of Atelier 17"	Portugal
Varan Ateliers	€ 20,000	Support for a workshop on documentary cinema	France
UN High Commission for Refugees	€ 126,500	Supporting the humanitarian crisis in East Timor	Switzerland
Aga Khan Foundation Portugal	€ 50,000	Supporting the victims of the Pakistan earthquake	Pakistan
Bissaya-Barreto Foundation	€ 25,000	Support for training work aimed at educators in the field of artistic expression and creative pedagogy	Portugal

## Communications Department

The Communications department aims to support the dissemination to the public of the activities of the Calouste Gulbenkian Foundation, to manage actively those tools that contribute to the Foundation's public image, to ensure visual coherence of the supporting materials of internal and external communications of the various departments and the promote access to planned information internally to all the Foundation's employees. The Communications department also fulfils the function of spokesperson for the Foundation and the President.

	Amounts in euros
Personnel costs	236 320
Structural costs	108 164
Departmental activities	266 354
<b>Total</b>	<b>610 838</b>
Total publications	142 109
<i>Newsletter</i>	105 446
Monthly Agenda	32 368
<i>Take a Look</i>	4 295

Owing to the nature of its aims, the Communications department is a transverse department, making itself available to support all of the Foundation's other departments for their internal and external communications.

In 2006 the activities carried out that deserve particular mention are as follows:

### **President and Board of Trustees**

As well as responding to media requests, in its role as spokesperson for the Foundation and the President, the Communications department also ensured the daily distribution of clipping online and press cuttings to the offices of the President and other members of the Board of Trustees. It organised press conferences, as well as other initiatives making contact with journalists called in by the President or by members of the Board of Trustees, and advised the Office of the President in relations with Social Communication. For the conference "Which Values for Our Time?", which was held in October, the department also coordinated the production of materials of internal signage and dissemination, creating a specific I.T. service (via e-mail) resembling that used for the 2005 conference.

In this year the institutional video *The Gulbenkian Foundation – A Foundation in the World*, by Jorge Fialho, lasting 30 minutes, was completed.

### **Media relations**

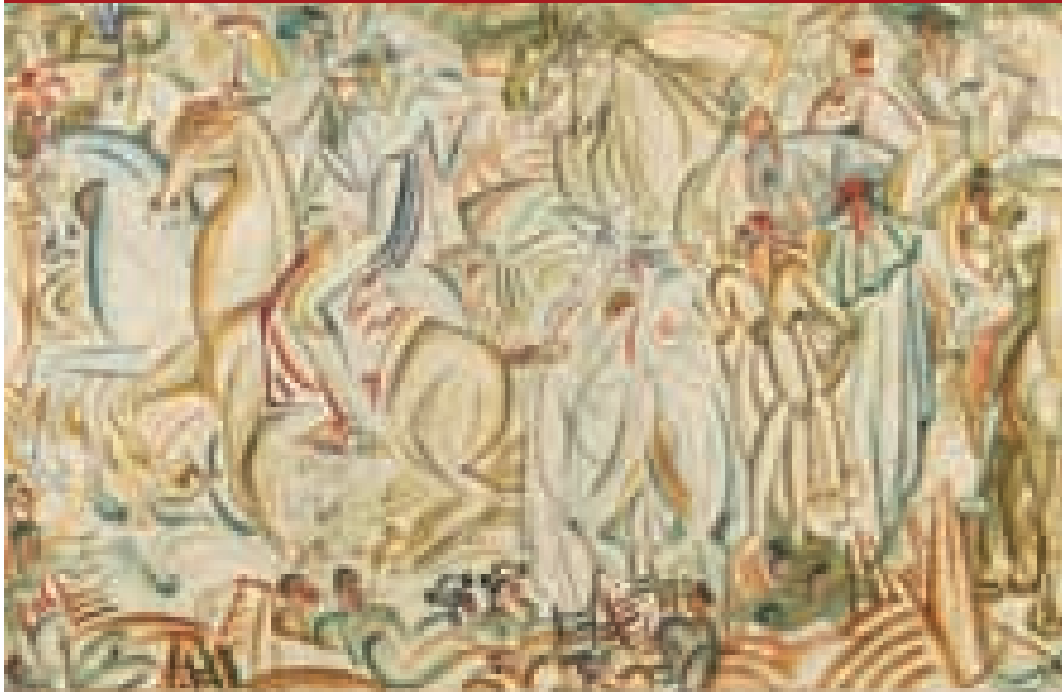
The activities of the Communications department centred largely on the development of communication plans and events programmed by various of the Foundation's departments. Within this area, pre-launch visits by journalists were organised for the main temporary exhibitions of the year, with more than a hundred press releases being sent out and interviews organised with conference participants, award-winners and other specialists involved in the activities and programmes run by the Foundation, as well as with those responsible for running the Foundation



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CALOUSTE  
GULBENKIAN

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## AMADEO DE SOUZA-CARDOSO DIÁLOGO DE VANGUARDAS



**PRÊMIOS GULBENKIAN | CONFERÊNCIA EDUCAÇÃO, INOVAÇÃO E DESENVOLVIMENTO**  
**COMO O CINEMA ERA BELO 50 FILMES INESQUECÍVEIS | CICLO MEDICINA E SINAIS DOS TEMPOS**  
**EXPOSIÇÃO FERNANDO CALHAU | FESTA DOS LIVROS GULBENKIAN**

✦ Copy of the monthly newsletter published by the Communications department.



itself. Over the course of the year the department sought to promote and organise events relating to the Foundation's fiftieth anniversary, especially those held on the 18<sup>th</sup> of July, the day that marked the start of the Commemorations.

## **External communications**

During 2006 10 issues of the *Newsletter* were produced, with an average print run of nine thousand copies, and 11 issues of the leaflet *Monthly Agenda*, with an average print run of 15 thousand copies. As well as recording the Foundation's activities, the *Newsletter* drew its readers' attention to events programmed for the month following its release. In turn the *Monthly Agenda* made it possible to disseminate a brief calendar of activities making it available to the public. As well as being available to visitors to the Headquarters, Bookshop, Art Library and Museums, it continued to be distributed at the main tourist centres in the Lisbon Metropolitan Area (hotels, museums, Lisbon Tourism, etc.). During this time members of the public could also consult the diary of events both on the website and at the five kiosks available in the Headquarters building.

As the department responsible for the Foundation's webpage, the Communications department introduced a cohesive graphic image and installed a new portal to commemorate the Fiftieth Anniversary.

On various occasions the Communications department devised and realised posters, invitations, leaflets and catalogues in support of the dissemination of conferences, exhibitions, programmes and other things promoted by the departments. It was also responsible for the coordination and production of the *Gulbenkian Times* calendar which includes the activities of the Education departments of the Gulbenkian Museum and the José de Azeredo Perdigão Modern Art Centre, and of the *Discover Music at the Gulbenkian* programme. The department was also responsible for the new edition of the promotional leaflet *Take a Look*, a print run of five thousand copies. Specifically it supported the reception of journalists and other group's to the Foundation's premises.

## **Purchase of advertising space**

The department not only took care of the graphic design, but also handled the reservation and processing of the advertisements requested by the various departments, involving sums exceeding € 500 thousand (at set prices).

## **Internal communications**

The permanent updating of the "News" channel on the intranet and the maintenance of the daily media and clippings services via e-mail to all employees were among the activities relating to the department's work on internal communications most worth highlighting.