

❖ Gulbenkian Programme of Education for Culture – *Descobrir*

2009 was the second year of activity of the Gulbenkian Programme of Education for Culture – *Descobrir* (PGEC), which remained faithful to its original philosophy of supplying a coherent set of educational proposals intended for the training of audiences of all ages in the arts and culture, with priority being given to students of school age.

In order to achieve this aim, attention was once again given to establishing links between the educational projects already being undertaken at the Gulbenkian Museum and the Modern Art Centre, as well as by the Music Department and the Central Services Department, seeking to create common areas of thematic interest and synergies between them. However the Programme's central structure, which is also entrusted with overall direct responsibility for its promotion and dissemination, as well as for managing the front of house operations of the series of activities planned under its scope, nonetheless continued to promote a number of transverse educational activities of its own initiative.

2009 also proved to be a year of consolidation of the Programme's operational structure, which was achieved by:

- ▶ improving the computerised systems for the booking and sale of tickets for all the educational activities forming part of the PGEC, in association with the Central Services Department;
- ▶ improving the processes for the promotion of activities, which was carried out by mail, by direct e-mailing and through the publication of specialist brochures aimed at school and family audiences;
- ▶ creating the PGEC website (descobrir.gulbenkian.pt), as a further complement to printed promotional materials, and allowing for the provision of educational materials in the future.

Together with the individual projects supported by each of the participating departments, the central core of the PGEC promoted various integrated projects of a disciplinary nature, most notably the production of the children's opera *Let's Make an Opera*, by Benjamin Britten, translated into Portuguese by Alexandre Delgado and directed by Paulo Matos, involving lengthy preparation work bringing together children from the various schools in the Lisbon region that are habitually associated with the Programme. The cycle of thematic tours ("Visits in Two Voices") offered visitors integrated activities designed to raise awareness of the visual arts and music at the Gulbenkian Museum, and both the "Today's Menu" and the "Spring Festival" activities allowed schools and families to book and take part, on the very same day, in coordinated activities in each of the educational areas offered by the Foundation.

Through its director, the PGEC also gave support for the extension of artistic educational activity to the Science Department, under the scope of the "Darwin" exhibition, and to the Health and Human Development Department in the preparation of artistic activities that complemented the Gulbenkian Health Forum for 2010, as well as providing pedagogical and artistic consultancy services to the Gulbenkian Human Development Programme, under the framework of the support that it provided to the Orquestra Geração project, also working in association with the Ministry of Education on developing a study to look into the expansion of this project nationwide.

Amounts in euros	
Personnel costs	239 165
Operating costs	40 325
Own activities	247 380
Total	526 870
Receipts	65 079

Educational activities

Department	Activity	Total cost	Editions / Sessions	Participants
		Euros	No.	No.
Central Services	"Living the Gulbenkian Gardens":			
	Guided Visits	33 083	8	179
	Workshops		41	628
Modern Art Centre	Guided Visits	62 014	1110	22 613
	Workshops	91 270	213	3 207
	Courses	6 687	11	226
	Operating costs	160 589		
Gulbenkian Museum	Guided Visits	–	671	11 661
	Workshops	–	80	697
	Courses	–	39	446
	Operating costs	302 688		
Music	Commented Concerts	38 853	8	6 669
	Other Concerts and Performances	3 015	5	566
	Guided Visits	30 665	224	4 971
	Workshops	21 707	100	2 164
	Courses	12 606	9	229
	Operating costs	46 364		
PGEC	<i>Let's Make an Opera</i> by Benjamin Britten	144 791	10	4 385
	Integrated activities*	–	3	135
	Promotion and publicising of activities**	102 589		
	Coordination and technical support of the programme	279 490		
TOTAL		–	2 532	58 776

* The cost is considered under the scope of the activities of the departments' education sectors

** Includes the publication of the brochures *Descobrir, October 2009 / September 2010* for schools and private individuals (10,000 copies each) and *Descobrir Courses, January / September 2009* (3,000 copies).



General rehearsal of Benjamin Britten's *Let's Make an Opera*, May 2009.