

# արդ ԵԼՍԻՆ view — 2024|2025

THE WESTERN ARMENIAN CULTURE GRANT PROGRAMME

ARMENIAN COMMUNITIES DEPARTMENT  
CALOUSTE GULBENKIAN FOUNDATION

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## ● INTRODUCTION

The Armenian Communities Department of the Calouste Gulbenkian Foundation (hereinafter CGF) is launching the fourth edition of *արդ ԵԼՄԻՆ ՎՅՈՒ* in view —a grant programme dedicated to cultural creativity and progressive cultural practices in the Western Armenian language. Through this flagship programme, the Department will continue supporting initiatives that aim to create new culture in Armenian.

*արդ ԵԼՄԻՆ ՎՅՈՒ* aims to inspire, facilitate, and support innovation and contemporaneity in the cultural and creative sectors in Western Armenian, in order to sustain future generations through a vibrant language and culture. It brings support to cultural changemakers and strives to inspire people and communities to experience, reimagine, and share culture through the development and implementation of fresh ideas that matter for envisioning a vibrant future for the Western Armenian language and culture.

## ● OBJECTIVES

The *արդ ԵԼՄԻՆ ՎՅՈՒ* programme gives opportunities to individuals and small groups to create, produce, and distribute diverse cultural productions in Western Armenian. Cultural production is understood in its widest sense to include practices, representations, expressions, knowledge, skills, as well as instruments, tools, and spaces in which the language is central.

The term culture is also taken in its broad sense, encompassing the arts, the humanities, and heritage, with particular emphasis on creativity, innovation, and contemporaneity — culture that speaks to the realities of our times. After all, cultural production that combines traditions with new knowledge and practices is indispensable for community revitalization, continuity, growth, and progress.

The priorities of the *արդ ԵԼՄԻՆ ՎՅՈՒ* are to:

- Celebrate creativity in Western Armenian.
- Enhance the intrinsic relationship between language and culture, ensuring their evolution.
- Emphasize the cohesive force of culture.
- Foster cultural participation and practices as important ways for empowerment and re-appropriation of cultural resources, and essential factors for the transmission, creation, and dynamic evolution of resources for development.
- Enhance the immense potential and power culture has to influence, challenge, and transform society.
- Stimulate the preservation, renewal, and transmission of essential development vectors to future generations through the sustainable creation and use of cultural resources.
- Enhance lifelong practices for a sustainable Western Armenian culture.
- Ensure the vitality of different Armenian communities through culture.
- Mobilize culture and diversity of Armenian voices to foster stronger presence.
- Give visibility to innovative cultural practices taking place all over the Armenian world.
- Give more opportunities for gender-balanced participation.

- Include the youth and new cultural practices in shaping our common cultural environment and identity.
- Create an open space for all to participate and take responsibility for cultural creation and preservation, harnessing creativity and inclusiveness at the same time.
- Address global issues and interact with other cultures through Western Armenian as a medium.
- Use the power of culture to bring renewal to the language and to the culture itself, using culture as a driver for development and progress, as a source of meaning and vitality, as a wellspring of creativity and innovation, and as a resource to address local and global challenges.

## ● ELIGIBILITY CRITERIA

This call for proposals is open to everyone wishing to engage in cultural production in Western Armenian across the Diaspora and Armenia, within the framework of eligible activities that address the core components of the grant programme.

The *արդ էսլյւն* view programme will accept submissions from individuals, small groups, as well as non-profit organizations and institutions. All interested parties above the age of 18 are welcome to apply, with the exception of for-profit entities which are not eligible. Applicants need not necessarily be established artists.

The projects could include but are not limited to the following areas:

- The arts, heritage, and the humanities.
- Creative expressions of ideas, experiences, and emotions in a range of media, including:
  - Theatre, performing arts.
  - Visual arts.
  - Literature, literary criticism, translations (books, audio books, journals, periodicals, essays, websites, online publications, graphic novels...).
  - Interdisciplinary and hybrid forms of cultural expression that have emerged thanks to new media.
  - New music.
  - Videos, installations, animations, blogs, YouTube channels, podcasts, vodcasts, applications.
  - Radio programmes and creative broadcasting on different platforms.

Applicants are advised to consult the following pages before applying, in order to learn more about the previous years' winners and to have a better idea of the type of projects that are eligible for this grant programme:

[2022 awardees](#)

[2023 awardees](#)

[2024 awardees](#)

## ● EVALUATION CRITERIA

The following criteria will be taken into account during the assessment of the applications:

- Creative value and innovative character.
- Thematic relevance.
- Projects that address contemporary and global themes.
- Creativity in the use of the Western Armenian language.
- Quality of content and activities.
- The adoption of forward-looking and forward-thinking approaches.
- Cultural production manifested through different expressions and traditions, combined with new knowledge and practices.
- The use of the language as the main vehicle of production.

With particular emphasis on:

- Challenging cultural and artistic imagination.
- Reaching a larger, targeted, or underserved audience.
- Engaging youth and women.
- Including activities that are sustainable and will continue to have positive impacts after the end of the project.
- Taking environmental concerns into consideration when possible.

Applicants are encouraged to benefit from existing global cultural practices and to think of ways to incorporate these successful practices into the current realities of Armenians.

## ● SELECTION PROCEDURE

The selection jury will be internal to CGF. External experts will also be consulted when necessary to assess specific submissions.

The jury will evaluate the submissions, and the decisions will be communicated to the applicants **within six weeks of the submission deadline**.

## ● TIMETABLE

Applications will be open once a year in fall.

- The deadline for applications is: **28 February 2025** (23:59 Lisbon time).
- Awardees will be announced by 14 April 2025.

We strongly recommend not to leave submissions to the last day.

## ● BUDGET

The արդ ելլլin view programme aims to fund up to 10 projects per year. This number may vary due to the quantity and quality of applications received. Grant amounts will be determined based on the needs of each project, but may not exceed 10,000 Euros per project in total, non-renewable. The same recipient(s) cannot apply to an արդ ելլլin view grant in consecutive years with different projects. However, unsuccessful applicants may apply again in subsequent years.

## ● HOW TO APPLY

Applications will only be accepted online through the Armenian Communities Department online application form. Applicants will firstly need to register and create a MyGulbenkian account; subsequently they will be able to submit their applications.

Applications can be submitted in Armenian, English, and French.

Applicants will also need to submit a budget with their proposals. It is strongly recommended that the budget be as detailed as possible.

## Further notes:

- Successful projects may be featured on CGF communication networks to ensure their visibility.
- For more information, please contact CGF through: [carmenias@gulbenkian.pt](mailto:carmenias@gulbenkian.pt). Make sure to put the following in the subject line of the email: **in view culture programme**.
- To learn more about this and other programmes undertaken by the Armenian Communities Department of the Calouste Gulbenkian Foundation, please visit the website <https://gulbenkian.pt/armenian-communities/>, subscribe to the Newsletter, and follow our [Facebook page](#).

## ● Data Protection (this section is included as per European legal requirements)

All personal data provided in the application process or during project implementation shall be treated exclusively for the purpose of managing the *ωρητη επισημη* in view programme by the Calouste Gulbenkian Foundation (CGF), as the entity acting as joint controller for processing the data.

The CGF may be contacted regarding any questions related to data processing carried out in this context and for these purposes through [privacidade@gulbenkian.pt](mailto:privacidade@gulbenkian.pt).

The personal data of the subject shall be kept for the period of time necessary for the management of the grant, except in cases where another period is required by applicable law. Some data (i.e., the name of the subject, date of application, terms and duration of the grant and personal data potentially included in the works and final publications) will be kept indefinitely by the CGF for the purpose of conservation of relevant information in the context of its relevant cultural assets.

The subject may, at any time, withdraw his/her consent for the processing of his/her personal data, in accordance with the applicable legislation, without prejudice to the validity of the processing made based on the consent previously given. The withdrawal of the consent implies that the CGF cannot treat his/her personal data for the purposes consented to and as such may result in the impossibility of the applicant continuing as such in the application.

The controller guarantees the subjects the exercise of their rights in relation to their personal data, such as the right of access, rectification, erasure, opposition, limitation of treatment and portability, according to the applicable legislation.

The controller implements all security measures necessary and adequate for the protection of the personal data of the subjects, either when the data is processed directly by them or when the data is processed by entities subcontracted by it.

The controller may treat personal data collected in this context directly and/or through subcontractors for the purpose of managing the grant. In such cases, appropriate contracts shall be entered into with such subcontracting entities, in accordance with the applicable legislation.

In the scope and for the purposes of managing the grant, the CGF may communicate the data of the subject to partner entities for publications and institutional communications. These entities may be located within the territory of the European Union or abroad, and in the latter case, appropriate mechanisms under the applicable legislation to safeguard the security of personal data processed shall be used at all times.

The subjects may file a complaint to the Portuguese National Authority (“Comissão Nacional de Proteção de Dados”) if they believe that there is a breach of data protection incurred by the joint controllers.